



EAGLE CREST COMMUNITIES

Caring Since 1946

WINTER EDITION 2026



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OUR MISSION

Rooted in Christian Faith
Caring for Each Other
Serving the Community

OUR CORE VALUES

Teamwork
Respect
Integrity
Commitment
Love

BOARD OF DIRECTORS

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Pete Hansen - *Treasurer*
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Edward Bowen - *Director*
Mike Flanagan - *Director*
Tim Kotnour - *Director*
Leah Mudler - *Director*
Mandi Pericak - *Director*
Todd Garves - *CFO*
Todd Wilson - *CEO*

OUR COMMUNITIES

Eagle Crest South
608.791.2700

Eagle Crest North
608.779.1700

Riverside
608.406.3900

The Willows
608.406.3978

Cass Street
608.796.1091

The Heights
608.526.2635

Hearten House I
608.784.4521

Hearten House II
608.784.4523

Hearten House III
608.526.6796

Heights Town Homes
608.791.2709

Connections

As we reflect on 2025, we have much to be thankful for. Eagle Crest Communities expanded our mission to serve the community with a new 86 apartment addition at Eagle Crest North Onalaska. This project broke ground in October 2024 and will open the last week in January 2026. 97% of the apartments are pre-reserved.

This is an exciting time, as we prepare to welcome many new people to Eagle Crest Communities. Our communities are designed to foster social connections and an active lifestyle. Our goal is for everyone who lives at an Eagle Crest Community to live life to its fullest in their own individual way. To use a quote from our friend and resident Michael Porter "With all the opportunities to engage with others and build new friendships, it's hard to be lonely at Eagle Crest".



We are planning an open house for this spring, and we will invite everyone to celebrate our new addition.

2026 will be another busy year, as we continue remodeling Willows Assisted Living and finalize plans for remodeling Riverside Transitional Care, our skilled nursing facility. Our goal is to update Riverside with a new modern look and provide private rooms for all residents. This will be a major project as we redesign the facility to allow for maximum functional utility and incorporate the use of more technology.

I would like to thank everyone for being a part of our growing mission. We are honored to serve the community and serve as an extension of your family when there is a need.

Please consider Eagle Crest Communities as part of your planned giving, a gift to Eagle Crest Communities is a great investment in the community.

Wishing you good health and all the happiness life can bring.

Have a wonderful 2026!

~ Todd D. Wilson, *Chief Executive Officer*

We're Getting Ready for Some New Neighbors!



We've been busy this past year on our Eagle Crest North expansion, and it's exciting to see it all come together. **Brand new, modern apartments and thoughtfully designed amenities are on the way**, from cozy common areas to beautiful outdoor spaces perfect for socializing and connecting with neighbors. We're looking forward to our Spring Open House—an exciting first look at these new spaces is just around the corner.

Reserve Your Apartment Today – Spaces Are Limited!

608.779.1720
marketing@eaglecrestlife.org



Spring Open House Coming Soon!

Stay tuned—more details are on the way!

Community Connections

A Community Held Together by Care

In a long term care community, not every day feels the same. Some days are steady and familiar; others ask more of us. What remains constant is the way care and compassion meet us in each season—and the assurance that no one is meant to walk alone.

As chaplain, I have the privilege of accompanying residents, families, and staff through the unfolding rhythms of daily life. I am reminded often that this community is holy ground—not because every moment is easy, but because real life is honored here. Each person carries a story shaped by joy and loss, strength and vulnerability, memory and hope. Here, we bear one another's burdens and, in doing so, discover that we are held as well.

Many residents are living with changes they did not choose. Families may be holding love alongside uncertainty. Staff give of themselves day after day, offering not only skill but compassion of heart. In these moments, deeper questions often rise: What do I hold onto when life looks different than I expected? Where do I find hope on the hard days? These are sacred questions. Scripture reminds us that a bruised reed is not broken and a dimly burning wick is not extinguished—tender images that speak to God's care for those who feel fragile or weary.



Hope, I have learned, does not always arrive as answers. More often, it comes through presence—through someone sitting nearby, a word spoken gently, a routine that brings comfort, or a quiet reminder that one's life still has meaning. When we show up for one another in love, we become signs of that promise.

I see this love made visible every day: in staff who pause long enough to truly listen, in residents who look out for their neighbors, in families who entrust us with those they love, and in donors and supporters whose generosity helps sustain this ministry of care. Each act participates in a shared calling to honor dignity, practice mercy, and walk humbly with one another.

As we move forward together, may we continue to be attentive to one another's hearts, especially when words are hard to find. May we be a community where compassion is renewed each morning, hope is quietly restored, and love remains our sure foundation.

Thank you for being part of this community.

For Everything a Season,

Pastor Linda McPeak

Have You Checked Out Our New Spiritual Page Yet?

We're excited to share our new Spiritual Life page! Learn more about the faith-based programs and resources we offer to support everyone in our communities.

Scan the QR Code to Explore! 



Our 2026 Fundraising Campaigns

Three Investments. One Purpose. Better Experiences for All.

This year's fundraising efforts focus on three meaningful projects that enhance everyday life across our communities. We are raising funds for new transportation buses for our Northside and Southside campuses, ensuring residents have safe, comfortable access to outings, scenic drives, lunches, and special events. In addition, support for the Riverside remodel will help refresh and improve shared spaces, creating a more welcoming and functional environment for residents, families, and staff. As a nonprofit organization, every contribution directly supports our Capital Fund and helps us continue providing enriching experiences and a high quality of life for those who call Eagle Crest Communities home.

Our Riverside Remodel

Since 1982, Riverside has been a cornerstone of compassionate care, serving older adults and their families with dignity, respect, and Christian values. With a tradition of providing a warm, welcoming home, the upcoming remodel will refresh and enhance shared spaces, creating a more comfortable, functional, and inviting environment for residents, families, and staff, while ensuring community, connection, and meaningful experiences continue to thrive.

Why Remodel Now?

Healthcare and senior living are constantly evolving. To continue meeting the needs of today and tomorrow's residents, Riverside must modernize to keep up with the times. Our goal is to create a brighter, more modern, inviting, and resident-centered environment that reflects the quality of care we provide every day.

Remodeling will allow us to:

- Increase the number of private rooms for dignity, privacy and infection control
- Redesign common areas to encourage connection, activity and engagement
- Revitalize under used outdoor areas to promote wellbeing and enjoyment of nature
- Enhance accessibility and comfort through modern flooring, furniture, lighting and finishes
- Update staff workspaces to improve efficiency and support quality care

Why Your Support Matters

As a nonprofit organization, we rely on the generosity of our community, family and friends to help make this vision a reality. Every dollar raised will go directly toward improving the physical environment where residents live and staff provide care.

Your contribution will:

- Help ensure Riverside remains competitive and attractive to future residents
- Support a modern, efficient workspace for our dedicated caregivers
- Create a home-like atmosphere that reflects our mission of caring for each other and serving the community



"Together, we can ensure Riverside continues to be a staple in the community where residents thrive, families feel confident and staff are proud to work."



"Having dedicated buses for our Southside and Northside campuses would be an incredible addition to the services we provide for our residents. Some of our favorite memories have been made while taking residents grocery shopping, on scenic drives, through the Rotary Lights, admiring the changing fall leaves, and enjoying pontoon boat rides with NASA on Lake Onalaska. With dedicated buses, we could create even more meaningful experiences and add even more stops to our list of destinations!"

-Mallorie
Life Enrichment Coordinator for Eagle Crest South

PLEASE DONATE TODAY!

Your gift – large or small – makes a difference. We express our sincere appreciation to the many wonderful people who help fulfill our mission through monetary support, volunteerism, and other contributions. Donations are always gratefully received and tax deductible up to the extent allowed by law.

Southside & Northside Campuses Transportation Bus

There's something special about getting out and enjoying what's beyond our communities' doors — a favorite lunch spot, a scenic drive, or a community event shared with friends. Our Northside and Southside transportation fundraising campaigns are focused on making those moments possible by providing new, safe, and comfortable buses for our residents. These vehicles help keep residents active, connected, and engaged, turning everyday outings into meaningful experiences and creating memories that enrich their lives.



Please make donations payable to: Bethany Lutheran Homes, Inc. and choose from one of our meaningful campaigns below to help sustain our legacy. PayPal Donations Now Available Online! Please scan the QR code below!

**THANK YOU
FOR YOUR
CONTINUED
SUPPORT!**



Step Into a Career With Opportunities

See just a few of the many roles available at Eagle Crest Communities. Explore opportunities for growth in care, dining, therapy, life enrichment, maintenance, housekeeping, and administration—and imagine where your career could take you.

Life Enrichment

Bring joy, connection, and creativity to residents' days through meaningful activities.



- Life Enrichment Coordinator
- LE Memory Care Coordinator
- Life Enrichment Assistant
- LE Intern

Admin & Support Team

Support residents and staff behind the scenes while growing your professional skills.

- Facility Manager
- Payroll Specialist
- HR & Recruiting
- Program Coordinator
- Care Administrator
- Marketing Director
- Receptionist



Maintenance & Housekeeping

Help keep our communities safe, comfortable, and well-maintained while building valuable hands-on skills.

- Maintenance Supervisor
- Lead Groundskeeper
- Maintenance Technician
- Custodian
- Lead Housekeeper
- Laundry Aide
- Housekeeper



Care & Nursing

Support residents through every stage of care while growing your skills with training and advancement opportunities.



- Facility Nurse
- Charge Nurse
- Float Nurse
- Foot Care Nurse
- RCA/CNA
- RCA Supervisor
- Support Aide

Culinary

Prepare and serve nourishing meals and create positive dining experiences for residents every day.



- Culinary Manager
- Dining Services Supervisor
- Dietitian
- Cook
- Dietary Aide
- Server

Ready to Kickstart Your Career?

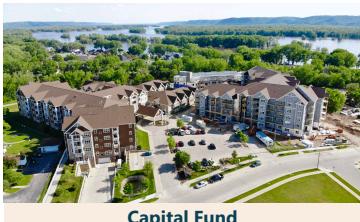
Check out our current openings and grow your career with us today!



Scan the QR code!

608-406-3884
eaglecrestlife.org/careers-culture

Donations & Support



Capital Fund



Legacy Fund



Employee Recognition Fund



Tuition Incentive Program

Capital Fund

Anonymous Donor
Anonymous Donor
First Baptist Church of La Crosse
La Crosse Community Foundation - Grant/Scholarship
Mindoro Lutheran W.E.L.C.A
Liz Dresen
Wayne Nuti

Friends Event Fundraiser
The Breakfast Club & Pub
Coulee Region RSVP
Free Range Exchange
Holmen Meat Locker
Hy-Vee
Kwik Trip
Red Pines Bar & Grill
Heather Edgington
Dennis Marg
Tammy Taylor
Cheryl Vieth

Legacy Fund

Delbert Bolin
Wayne Nuti
In Memory of Mary Ann Dreves
Mike and Carol Mader
In Memory of Karen Jaeger
John Jaeger
In Memory of Larry Kendhammer
Mike and Carol Mader
In Memory of Lois Stuhr
Thomas Lubinsky
Angela & Nick Newman
Karen Ohlfest
Stacy Overby
James & Ann Reeve (II)
James & Margaret Reeve (III)
Barbara Skogen
Janet Stansfield
Bruce & Sara Suiño
Mary Velday
Daniel & Betty Wartinbee
In Memory of Cindy Vieth
Rose Kendhammer

Employee Recognition Fund

Greg Lamprich
Marie Miller
Wayne Nuti
James & Barbara Schlax
In Honor of Brenda Aspenson
Marilyn McElligott
In Memory of Shirley Just
Jay Just
In Memory of Larry Kendhammer
John Jaeger
In Memory of Libia Reynolds
Brian Reynolds
In Honor of Lighthouse Staff
Brian Reynolds
In Memory of Ralph & Bernadette Tegeler
Jeff & Mary Priem
In Honor & Recognition of Cheryl Vieth
Richard & Kathleen Kistner
In Memory of Cindy Vieth
Richard & Kathleen Kistner
In Honor of Eagle Crest South Memory Care Staff
Richard & Kathleen Kistner

Tuition Incentive Fund

Wayne Nuti
Michael & Rose Hammes Porter
Jude Rand

In Memory of John Collins
Cheryl Vieth

In Memory of Mary Ann Dreves
Cheryl Vieth

In Memory of Linda Hanson
David Oines

In Memory of Thomas Mclenahan
Gladys Mclenahan

In Memory of Virginia Mannstedt
Cheryl Vieth

In Memory of Richard Schneiderman
Cheryl Vieth

In Memory of Marie Servaise
Michael & Rose Hammes Porter

In Memory of Paul Szelinski
Cheryl Vieth

In Memory of Ralph & Bernadette Tegeler
Jeff & Mary Priem

In Memory of Cindy Vieth
John Jaeger

Employee Giving Club

Hannah Fort	Stephanie Larson	Patrick Senzig
Todd Garves	Haley Martin	Todd Wilson
Amy Gerold	Carin Myhre	Tyler Yeoman
Chelsea Kaminski	Ashley Rose	

PAYPAL IS AVAILABLE!
Please visit us at:
www.eaglecrestlife.org



Eagle Crest Communities Donation Form

Helping Eagle Crest Communities continue to provide quality, compassionate care in the Coulee Region. Donations are gratefully received and tax deductible to the extent allowed by law.

Name _____

Address _____

- This gift is in honor of _____
- This gift is in memory of _____
- Capital Fund - supports major projects such as Eagle Crest developments.
- Legacy Fund - supports activities and special events, and enhances amenities & technology for residents.
- Tuition Incentive Program Fund - supports our recruitment and retention program.
- Employee Appreciation Fund - promotes employee appreciation.

Special requests are always welcome!

Payable to:
Eagle Crest Communities

Mail to:
Eagle Crest Communities
PO Box 2468
La Crosse, WI 54602-2468





**EAGLE CREST
COMMUNITIES**

Caring Since 1946

2575 South 7th Street
La Crosse, WI 54601

Bethany Lutheran Homes, Inc.



A Winter Retreat of *Comfort* and *Convenience*

Escape the winter chill in our cozy, short-term Assisted Living apartments. Whether you're seeking a supportive recovery stay or simply exploring Assisted Living, we provide the comfort, care, and warmth you deserve.

- Fully furnished apartments—move in with ease
- Cozy spaces to unwind and recharge
- Personalized care available 24/7
- Access to social events, activities, and dining

**Let's Make This Winter Your Most Comfortable Yet—
Contact Us for Details!**

Eagle Crest
South
608-791-2702

The
Willows
608-406-3978

Cass Street
Assisted Living
608-796-1091