



EAGLE CREST COMMUNITIES

Caring Since 1946

WINTER EDITION 2021



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Todd Wilson, CEO

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A Message from Our CEO

OUR MISSION

Rooted in Christian Faith
Caring for Each Other
Serving the Community

OUR CORE VALUES

Teamwork
Respect
Integrity
Commitment
Love

BOARD OF DIRECTORS

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Jerry Miller - *Acting Vice Chair*
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Pete Hansen - *Director*
Leah Mudler - *Director*
Barb Quillin - *Director*
Todd Garves - *CFO*
Todd Wilson - *CEO*

OUR COMMUNITIES

Eagle Crest South
608.791.2700

Eagle Crest North
608.779.1700

Riverside
608.406.3900

The Willows
608.406.3980

Cass Street
608.796.1091

The Heights
608.526.2635

Hearten House I
608.784.4511

Hearten House II
608.784.4522

Hearten House III
608.526.6796

Heights Town Homes
608.791.2709

Last January, we learned about a mysterious new virus affecting people in China. At that time, there was little concern the virus would be a major threat to those living in other countries. One year later, the true origin of the virus has yet to be publicly disclosed, but we all know it spread like wildfire throughout the world and impacted the lives of millions of people.

This has been the most difficult time in my 30-year career working in long-term care. There was no precedent to fall back on, no public policy, and little guidance from the Centers for Disease Control. Managing the complex myriad of challenges on top of personal protection shortages would prove to be a daunting task.

Over the last year we faced many challenges. At the top of the list is how important interaction with our loved ones and friends is to our mental health. The virus not only impacted us physically, it impacted us mentally as well. To overcome separation, we used every available option to connect our residents with their families and friends: telephone calls, Snap Chat, texting, Skype, Zoom, window visits, and now essential caregiver visitation.

One thing the virus could not take from us was compassion and the ability to be kind. I believe the residents helped our staff survive the pandemic as much as our staff helped our residents. Coming to work everyday and caring for our residents, and being able to express kindness and receive it in return was a gift that was shared every day.

As we enter a new year we see hope of a return to normal and all the good things in life we take for granted. We also come into this new year with a stronger connection to the community and those we serve. We have lived through this together and our commitment to serve as an extension of your family when there is a need has never had more meaning.

Wishing everyone a bright and wonderful 2021.

~ Todd D. Wilson, *Chief Executive Officer*

An advertisement for Hearten House Memory Care. The top left features a logo of a stylized eagle with its wings spread. To the right of the logo, the text reads: "HEARTEN HOUSE", "MEMORY CARE", and "An Eagle Crest Community". The main image shows an elderly woman with short, wavy grey hair, wearing a light-colored cardigan over a pink top, sitting outdoors in a sunny, grassy area. She is smiling and looking towards a younger woman whose back is to the camera. At the bottom of the advertisement, a white text box contains the following text: "Now accepting reservations for our newly remodeled Memory Care community in Holmen, **Hearten House III**. Contact Heather for more information at 608-791-2709."

A Note From Pastor Lisa

God will get us through – and God is faithful to that promise! The past year and the beginning of this year have brought out the best and the worst in people everywhere. Within our Eagle Crest communities, I have seen the best. The staff at all levels are absolutely amazing. There has been so much creativity and imagination to enable residents to be able to visit with their families, remotely or through the window or some other means. I have seen staff commiserate with residents and become their inside family when their actual relatives were relegated to the outside. In order to protect each resident, staff have been wearing facemasks and face shields daily, and extra PPE if there is a positive case. None of us like these things, but our residents need to be protected, and protected they will be. We are all very much committed to that! When PPE was in short supply, so many volunteers sewed facemasks for us. The “Mask Brigade” was incredibly generous with their time and skills just when we needed them! Staff have gone shopping for residents or brought them special treats to try to bring them a little bit of joy. The Life Enrichment staff have been working hard to provide socially distanced activities. Residents received a Christmas gift with the majority of our staff personally providing these gifts. I cannot begin to include all of the amazing things I see on a daily basis. The love, care, compassion and dedication of Eagle Crest staff is so obvious and evident all the time, and COVID has not stopped that! God has enabled us and blessed us in so many ways during these tough days!

In these past months since COVID changed the world, we have had to rely heavily on our core values. We’ve had to rely on Teamwork – we needed each other to get through. We’ve relied on Respect and Integrity. We’ve relied on Commitment and Love. Those core values have been, and continue to be, tested mightily. We commit ourselves to our mission of being Rooted in Christian Faith, Caring for Each Other, and Serving the Community. There are still challenges ahead of us, to be sure, but I can say with confidence that Eagle Crest Communities will continue to live up to our motto – Great People, Great Care!

~ Pastor Lisa



Helping People. Changing Lives. Support Our Mission.

It is our honor to express our sincere appreciation to the many wonderful people who help support Eagle Crest Communities

In Memory of Ray Pearson

Debbie Boehm
David & Lori L. Decklever
Curt & Chris Everson
Charlotte Forer
Helen Heiser
Joyce Johnson
Nancy Jones
Ken & Dorothy Nelson
Kay Ofsdahl
Don & Jan Ostreng
Jayne Otto
Norma Rogge
Beverly & Laura Sanborn
Beverly Scott
Mary Thiele

In Honor of Betty Burnett

Elizabeth Kastberg

Tuition Incentive Program

Larry & Connie Blunck
Mary Fitzgerald
Patricia Fitzpatrick
Richard & Kathleen Kistner
Gladys McLenahan
Jackie & the late Don Meyer

In Honor of Katherine "Kak" Reinhart

Anne Reinhart

In Honor of Evelyn Schauburger

Therese Pedace

In Honor of Elynn Ash

William Ash & Family

In Honor of Mary Korthals

James Young

In Honor of Beatrice Young

James Young

Capital Fund

First Baptist Church
Barbara Leinfelder
Mindoro Lutheran ELCA
Mavis Stafslie

In Memory of Doris Burgess

Sandra & Melvyn Kornspan

Employee Appreciation Fund

Larry & Connie Blunck
Rose Bruha
Karla Eskierka
Mary Fitzgerald
Patricia Fitzpatrick
Paul & Natalie Geyer
Jay Just
Richard & Kathleen Kistner
Bill & Amy Klaus
Ann Larkin
Gladys McLenahan
Jackie & the late Don Meyer
Lynn Mischnick
Scott Mischnick
David Momont
Elaine Price
Carlene Sanborn
Dave & Barbara Skogen
Barb Quillin

In Memory of Janice Thompson

Kim Yancey

In Honor of Joyce Clason

Family of Joyce Clason

In Honor of Marjorie Shannon

Robert & Kristie Olah

In Memory of Doris Burgess

Family of Doris Burgess
Sarah Michael

In Memory of Kathryn "Kappy" Tausche

Dorinda & Walt Turner

In Honor of Betty Burnett

Marie Bryl
Martha Dumler
Andrea Kyser

In Honor of Elynn Ash

Elizabeth Ash

In Honor of Mary Korthals

James Young

In Honor of Beatrice Young

James Young

In Honor of Esther Harman

Heidi Albers

In Memory of Libia Reynolds

Brian Reynolds

Legacy Fund

Alden & Helen Lien
Henry & Pauline Prelozni
Mary Ellen Freisinger

In Memory of Jack Low

Keith & Jen Evenson

In Memory of Margaret Hanrahan

Doris Doherty
Pamela Schomburg

In Memory of Walt Hammond

Dolores Slungaard
Steven & Susan Bohren

In Memory of Alma Johnson

William & Louise Temte

In Memory of George Stuber

Family of George Stuber

In Honor of Pat Wurster

Lori & Fred Spademan

In Honor of Joyce Clason

Family of Joyce Clason

In Memory of Dorothy Wuensch

Maribeth Becker

Eagle Crest Employees' Giving Club

Kathleen Banasik
Dana Bistodeau
Colleen Bonsack
Donna Brogan
Andrea Byrne
Steven Cook
Cindy Craig
Hannah Fort
Todd Garves
Cathleen Grinde
Tammy Haefs
Keri Krueger
Elizabeth Kvistad
Haley Martin
Lori Mikshowsky

Donna Miller
Kermit Murray
Carin Myhre
Shelly Olson
Carla Potter
Rochelle Poulin
Diane Rochester
Patrick Senzig
Debra Stanhope
James Stenulson
Vickie Stevens
Lisa Thill
Myrna Townsend
Todd Wilson
Susan Wyland



EAGLE CREST COMMUNITIES™
Caring Since 1946

Eagle Crest Communities Donation Form

Helping Eagle Crest Communities continue to provide quality, compassionate care in the Coulee Region. Donations are gratefully received and tax deductible to the extent allowed by law.

Name _____

Address _____

City _____

State/Zip _____

This gift is in honor of:

This gift is in memory of:

Capital Fund - supports major projects such as Eagle Crest developments.

Legacy Fund - supports activities and special events, and enhances amenities & technology for residents.

Tuition Incentive Program Fund - supports our recruitment and retention program.

Employee Appreciation Fund - promotes employee appreciation.

Special requests are always welcome!

Payable to:

Eagle Crest Communities

Mail to:

Eagle Crest Communities
PO Box 2468
La Crosse, WI 54602-2468



Rising to the Challenges of COVID-19

At Eagle Crest Communities, employee health and safety are our top priority. We have implemented processes and precautions to protect our employees and residents and take great care to ensure a safe work environment. We are honored to have our communities prioritized as part of the COVID vaccination effort. We have received the first dose of the COVID vaccine with second doses scheduled. NEW employees will also qualify to receive the vaccine.

If somebody you know is looking for a new career in Environmental Services, Nursing, Culinary or Corporate, and is eager to be one of the first to receive the COVID vaccine, please encourage them to apply online at www.eaglecrestlife.org/careers-culture or reach out to our Recruiting Specialist at 608-406-3893.



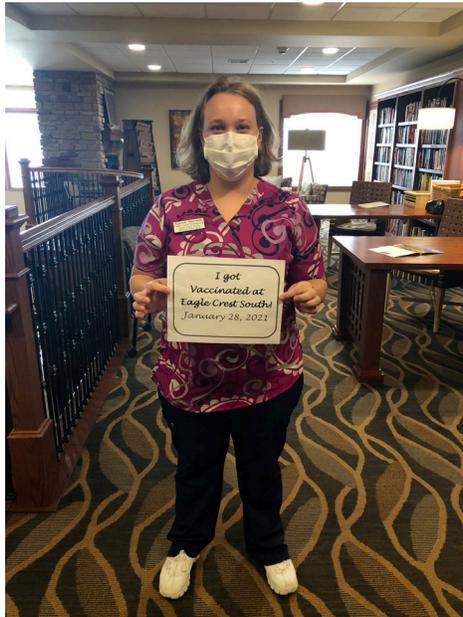
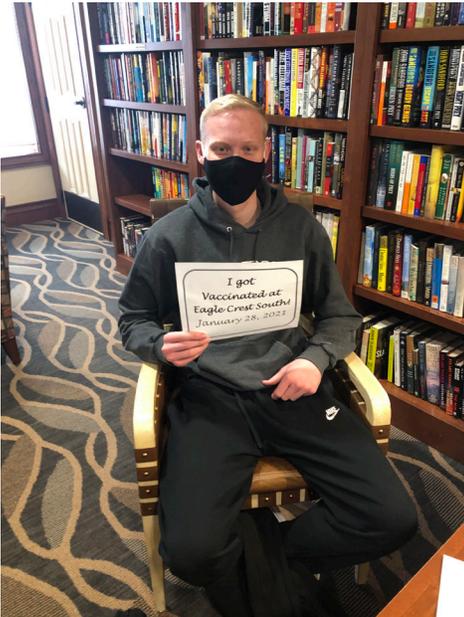
Make a Difference



Competitive
Wages & 401K



Flexible Hours



Graduate Nurse Positions

Eagle Crest Communities prides itself on providing excellent learning experiences with advancement opportunities to our employees. We have Graduate Nurse positions available to those who have recently completed nursing school but are waiting to take their NCLEX exams. This position allows individuals to work under the direct supervision of a Registered Nurse, and also allows them to start their nursing career sooner!

www.eaglecrestlife.org/careers-culture

ECC Life

Eagle Crest Communities is excited to Introduce ECC LIFE virtual events, where you can enjoy seminars and programs from the comfort of home. All of the educational programs are open to the public! Pre-registration is required for each event. A zoom link and any additional program-specific information will be shared via email a minimum of one week before the event for those who have registered. Visit eaglecrestlife.org to learn more!

Essential Financial Planning

March 24th | 2pm

Join Blake Barnes and Andrew Steger from Trust Point as they discuss essential financial topics that are probably on your mind as you are considering this next stage. They will explain how to tidy-up your financial house and walk you through common situations that individuals and families often go through during this process. Information shared includes:

- Three estate planning documents you can't live (or die) without
- Financial housekeeping - A checklist on financial planning, tax and investment considerations
- A walk through of real-life scenarios that will help with your future decisions



Before the After

April 14th | 2pm

Sara Wrobel has been with Causeway Caregivers since 2002, becoming the Executive Director in 2007.

Within her years at Causeway, Sara noticed the people Causeway serves didn't have final plans in place and needed help conveying their wishes. Through research, personal experience and conversations with local community professionals, Sara developed *Before the After*.



Before the After is a combination of planning sessions, a planning packet and years of insight that is shared with attendees so they can "Prepare. Copy. Communicate." their final wishes with loved ones. The packet is for anyone, of any age to convey their wishes.

Identity Theft: Prevent & Protect - May 12th | 2pm

Jeff Kersten is the Agency Liason for the Bureau of Consumer Protection within the Wisconsin Department of Agriculture, Trade and Consumer Protection. As the Agency Liason, Jeff provides programs to educate the public, businesses and law enforcement on the importance of privacy protection and data security. Identity theft continues to be the fastest growing crime in the United States. The more you learn about it, the less vulnerable you are. Through this program you will learn:

- How to identify and prevent the different types of identity theft
- Receive tips to safeguard personal information and how to spot the red flags of a scam
- Learn about fraud alerts and security freezes





**EAGLE CREST
COMMUNITIES**

Caring Since 1946

2575 South 7th Street
La Crosse, WI 54601

Bethany Lutheran Homes, Inc.

The Care You Need, When You Need It



**EAGLE CREST
COMMUNITIES**

Caring Since 1946

**NOW ACCEPTING
RESERVATIONS FOR
ASSISTED LIVING**

608.791.2702 | eaglecrestlife.org
marketing@eaglecrestlife.org