



# EAGLE CREST COMMUNITIES

*Caring Since 1946*

SUMMER EDITION 2020



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Todd Wilson, CEO

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## OUR MISSION

Rooted in Christian Faith  
Caring for Each Other  
Serving the Community

## OUR CORE VALUES

Teamwork  
Respect  
Integrity  
Commitment  
Love

## BOARD OF DIRECTORS

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Jerry Miller - *Past Chair*  
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Leah Mudler - *Director*  
Todd Garves - *CFO*  
Todd Wilson - *CEO*

## OUR COMMUNITIES

Eagle Crest South  
608.791.2700

Eagle Crest North  
608.779.1700

Riverside  
608.406.3900

The Willows  
608.406.3980

Cass Street  
608.796.1091

The Heights  
608.526.2635

Hearten House I  
608.784.4511

Hearten House II  
608.784.4522

Hearten House III  
608.526.6796

Heights Town Homes  
608.791.2709

## Connections

I hope this letter finds you well and able to enjoy some of the nice summer weather. It has been a blessing as we live through a challenging time.

We realize the sacrifices everyone has made during the pandemic and how difficult it has been from an emotional standpoint. Not a day goes by that we are not working to try and develop systems and processes that will allow residents and their loved ones to reunite. We realize the importance of keeping everyone safe and that will continue to be our primary focus, but we also realize as human beings, there is no substitute for the interaction we all need to remain physically, emotionally and mentally healthy.

We have been working diligently on policies and procedures to allow for more personal visitations and to give our residents the opportunity to once again start using the amenities and engage in the activities that make their lives whole. We are happy to be moving in this direction and our community managers will soon be providing information to guide everyone through the process.

This publication of Connections we are focusing on our Life Enrichment team and everything they do to enhance the lives of those we serve. I am amazed by their creativity and truly humbled by their compassion, your loved ones are cared for like family every day.

Sincerely,

Todd D. Wilson  
*Chief Executive Officer*  
Eagle Crest Communities



## The Care You Need, When You Need It



**EAGLE CREST  
COMMUNITIES**  
*Caring Since 1946*

**NOW ACCEPTING  
RESERVATIONS FOR  
ASSISTED LIVING**

608.791.2702 | [eaglecrestlife.org](http://eaglecrestlife.org)  
[marketing@eaglecrestlife.org](mailto:marketing@eaglecrestlife.org)

## Activities Within Eagle Crest Communities

Since the start of COVID-19, our life enrichment teams have been forced to become extremely creative when planning activities. We have shifted to small group activities, in-room programming and 1:1 visits. These changes have allowed us to serve our residents in the best and safest way possible.

**Virtual Pet Therapy Visits.** One of the brightest moments for both staff and residents is to see a wagging tail in the building. Thanks to a wonderful group of volunteers, we have enjoyed virtual pet therapy visits! Even though we can't share a well-deserved treat with our furry, four-legged friends, seeing them has made all the difference!

**Hallway Bingo, "Parties" and More.** Bingo has been enjoyed in-room or by welcoming residents to their doorway (with masks and social distancing of course) to play this classic favorite. Either way, the competition is fierce and winners revel in their moment! Holidays have been celebrated with some unique "twists" as well including Cinco-De-Mayo hallway parties and Fourth of July happy hours! Carry-outs from local restaurants and grill-outs satisfied our taste buds frequently as did root beer floats and ice cream treats delivered door-to-door on some hot, summer days!

**Limited Programs Indoors Means More Activities Outdoors.** The weather has been fantastic, allowing frequent bike rides, outdoor walks and active games within our landscaped courtyards. Peaceful, outdoor moments allow time to reflect on the positive aspects of life and our caregivers encourage every resident to step outside, take a deep breath and enjoy the sun!

**Visit our Facebook page to enjoy photos of all life enrichment activities enjoyed throughout our senior communities.** A huge "thank you" to our wonderful families, residents, staff and virtual volunteers for creating joyful memories during this time.



# Eagle Crest Communities Senior Living

**What type of care is right for me?** Whether you are looking for a 55+ apartment with luxurious amenities, or need personalized services transitional care provides, you can be sure Eagle Crest Communities is the right choice for you. Our welcoming professional caregivers help you to live your best active and vibrant life.



| SENIOR LIVING                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | INDEPENDENT LIVING PLUS                                                                                                                                                                                                                                                                                                                                                                                                                                              | ASSISTED LIVING                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | HIGH ACUITY ASSISTED LIVING                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• Eagle Crest South</li><li>• The Heights Town Homes</li></ul> <p>With convenient amenities and low-maintenance living, every day is yours to spend as you like. We strive to provide elegance and affordability within our spacious Senior Living homes. With convenience as a cornerstone, we offer unparalleled contemporary amenities of modern life. Senior Living provides you with a landlord/tenant relationship with personal nursing services available using a privately contracted caretaker when needed.</p> | <ul style="list-style-type: none"><li>• Eagle Crest South</li><li>• Eagle Crest North</li></ul> <p>Independent Living Plus offers beautiful and spacious apartment homes with additional safety features offering peace of mind. The days of worrying about lawncare and snow removal are gone ~ convenient amenities and low-maintenance living are the cornerstone of our community. Select personal care and nursing services are available for future needs.</p> | <ul style="list-style-type: none"><li>• Eagle Crest South</li><li>• Cass Street Assisted Living</li><li>• The Heights Assisted Living</li><li>• Eagle Crest North</li><li>• The Willows</li></ul> <p>Our innovative program provides a unique living arrangement that blends apartment style living with opportunities for socialization and supportive services tailored to each individual's needs. Three restaurant-style meals daily, housekeeping and laundry services, transportation to medical appointments and more offer an opportunity for residents to use their time to enjoy retirement. Up to 28 hours of supportive services per week are available, allowing you control of your personal care needs, decisions and daily routines.</p> | <ul style="list-style-type: none"><li>• Eagle Crest South</li></ul> <p>Our High Acuity Assisted Living is uniquely designed to accommodate those whose needs are greater than care available in a traditional assisted living environment yet do not require skilled nursing care. Customized services are designed to support clinically complex care in the privacy of one's own apartment. End of Life care is respected and honored at all Eagle Crest Communities; however High Acuity Assisted Living specializes in such care, available to both current and new residents.</p> |

  

| MEMORY CARE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | REHABILITATION & TRANSITIONAL CARE                                                                                                                                                                                                                                                                                                                                                                                                               |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• Eagle Crest South</li><li>• Hearten House I, II, &amp; III</li><li>• Eagle Crest North</li><li>• The Lighthouse</li></ul> <p>Residential living in a home-like environment is available to individuals with dementia who require 24-hour supervision yet do not require skilled nursing care. Secured and alarmed, the uniqueness of our Memory Care homes is in their design, staff specially trained in dementia and customized therapeutic programs. Caregivers focus on bringing purpose, pleasure and peace to each individual.</p> | <ul style="list-style-type: none"><li>• Riverside</li></ul> <p>Offering short-term recuperative care because of a mishap, bout of illness or surgical procedure, as well as extended care for persons with complex care needs. Our team of dedicated nurses, rehab and dietary staff work in collaboration with specialized physicians to help one regain and develop the skills and strength necessary for living a healthy and happy life.</p> |

**Interested in learning more? Contact us today and find out why Eagle Crest Communities is a place you can call home!**  
[marketing@eaglecrestlife.org](mailto:marketing@eaglecrestlife.org) | 608-791-2702 | [eaglecrestlife.org](http://eaglecrestlife.org)

# Seeking All Healthcare Heroes

Eagle Crest Communities is looking for individuals who want to pursue a career that focuses on the needs and well-being of our residents. Through care, compassion and love our team enriches the lives of those who choose to call Eagle Crest home.

ECC provides fun and rewarding careers in various departments! Whether you're looking for full time hours or something part-time to gain experience, we have a great fit for you. Many positions require little to no experience or certifications – ***We Train You!***



- ✓ Certified Nursing Assistant
- ✓ Resident Care Assistant
- ✓ Licensed Practical Nurse
- ✓ Registered Nurse
- ✓ Short-Term & Long-Term Disability
- ✓ Dietary Aide/Server
- ✓ Cook
- ✓ Housekeeping Specialist
- ✓ Affordable Health, Dental & Vision Insurance
- ✓ 401(k) Available to All Staff
- ✓ Paid Leave Time that Accrues As Soon As You Start
- ✓ Annual Wage Increases
- ✓ Competitive Wages with Shift Differentials
- ✓ Knowledgeable & Supportive Managers
- ✓ Tuition Investment Program
- ✓ Equal Opportunity Employer



COMPASSION



401K



INSURANCE

## Tuition Investment Program

I work at Eagle Crest North in Memory Care. Every day I get to work is a day that I look forward to spending with our residents and my fellow coworkers! Currently, I am in my junior year of nursing school at Viterbo University. Having this opportunity to work with Eagle Crest Communities has been such a positive, complimentary experience that allows me to not only start applying what I have been learning in school, but further influences my desire to learn and pursue a career in healthcare.

Having access to the Tuition Investment Program that ECC has to offer has been a wonderful resource. It has lessened the financial burden that comes with school enrollment fees and the long list of text books. I am very thankful for the opportunities presented by Eagle Crest Communities!

The TIP Fund is provided through generous donations of individuals and companies. The money I received through the TIP Fund was enough to cover my textbooks and my first down payment deposit for the Fall and Spring semester of school. I would like to thank the donors of the Tuition Incentive Program because your donations have helped further my education in nursing. ~ Ashley Hoehn



***To view our available positions, visit [www.eaglecrestlife.org](http://www.eaglecrestlife.org)***

# Donations & Support

As a faith-based organization, our dedication to serving the needs of seniors is at the forefront of our mission and core values. More than 660 seniors receive exceptional care, love and selfless service each year from more than 600 top-notch employees. Many milestones have been reached over the years, but our greatest accomplishment is our legacy and commitment to the community as we promise to provide teamwork, respect, integrity, commitment, and love.

*It is our honor to express our sincere appreciation to the many wonderful people who help support Eagle Crest Communities.*

## *In Memory of Jack Kruse*

Kruse Family

Katherine Erlandson

Bradley & Lisa Sturm

Anthony & Janice Hutchens

Brian & Karen Rude

Charles & Lu Ann Roth

Nancy Gross

Joseph & Lisa Skemp

## *In Memory of Rodney Schellpfeffer*

Barbara Smyth

## *Tuition Incentive Program*

*In Memory of Gary Veldey*

Mary Veldey



## *Eagle Crest Employees' Giving Club*

Kathleen Banasik

Colleen Bonsack

Donna Brogan

Andrea Byrne

Steven Cook

Cindy Craig

Hannah Fort

Todd Garves

Cathleen Grinde

Tammy Haefs

Keri Krueger

Elizabeth Kvistad

Haley Martin

Lori Mikshowsky

Donna Miller

Carin Myhre

Shelly Olson

Rochelle Poulin

Diane Rochester

Patrick Senzig

Debra Stanhope

James Stenulson

Vickie Stevens

Lisa Thill

Myrna Townsend

Todd Wilson

Susan Wyland

## Eagle Crest Communities Donation Form

Helping Eagle Crest Communities continue to provide quality, compassionate care in the Coulee Region. Donations are gratefully received and tax deductible to the extent allowed by law.

Name \_\_\_\_\_

Address \_\_\_\_\_

☐ This gift is in honor of \_\_\_\_\_

☐ This gift is in memory of \_\_\_\_\_

☐ Capital Fund - supports major projects such as Eagle Crest developments.

☐ Legacy Fund - supports activities and special events, and enhances amenities & technology for residents.

☐ Tuition Incentive Program Fund - supports our recruitment and retention program.

☐ Employee Appreciation Fund - promotes employee appreciation.

*Special requests are always welcome!*

**Payable to:**  
Eagle Crest Communities

**Mail to:**  
Eagle Crest Communities  
PO Box 2468  
La Crosse, WI 54602-2468





## EAGLE CREST COMMUNITIES

*Caring Since 1946*

2575 South 7th Street  
La Crosse, WI 54601

Bethany Lutheran Homes, Inc.

## 2020 Walk to End Alzheimer's

Eagle Crest Communities is honored to participate in the annual La Crosse area Walk to End Alzheimer's. While working so closely with those in various stages of dementia, including Alzheimer's, it is essential for us to advocate for our residents and do our part to one day find a cure. Our staff see the highs and the lows, the good days and the bad, and most importantly the love and compassion that comes from these amazing community members.

The 2020 Walk to End Alzheimer's will be different than any other year. We will not be able to gather as a large group, but instead will be walking in our own neighborhoods for those we care for, cherish and love. Caring doesn't stop with COVID. *The cure for Alzheimer's is still out there, and we at Eagle Crest Communities will do everything we can to help find it.*

**What to do next:** please go online to [www.alz.org](http://www.alz.org) and register with Team Eagle Crest Communities! Then, on Saturday September 19th put on your purple, grab your family and go for a walk! Be sure to take lots of pictures and share them with us! If you are interested in donating to the Alzheimer's Association or have questions regarding the walk, please contact our team captain, Hannah Wieser at 608.791.2733 or [hwieser@eaglecrestlife.org](mailto:hwieser@eaglecrestlife.org).

