



Introducing the Expansion of Eagle Crest North, Onalaska Wisconsin



EAGLE CREST NORTH
SENIOR LIVING
An Eagle Crest Community

Expanding the Future of Senior Living in Western Wisconsin

FAST FACTS:

- Addition of 87 apartments for a total of 217 apartments
- Five-story building on 11.44 acres
- Adding 161,764 square feet for a total of 362,664
- Project Cost \$25,905,000
- Equity Contribution \$5,180,000
- Bond Proceeds \$20,725,000

Eagle Crest North (est. 2007), a non-profit, faith-based senior living community owned and operated by Eagle Crest Communities is expanding! The new 161,764-square-foot, five-story addition, opening in January 2026 will include 87 luxury Senior Living apartments. This addition will complement the 70 Independent Living, 42 Assisted Living, and 18 Memory Care apartments making this continuum of care community a great fit for today and the future.

"As the nation's 134th largest non-profit senior care provider, Eagle Crest Communities is proud to announce our expansion. This addition will further our mission to provide an exceptional living experience for seniors in our area. We are committed to serving the Coulee Region and we thank you for your support." **Todd Wilson, CEO of Eagle Crest Communities**

About Eagle Crest Communities

Eagle Crest Communities, a trade name of Bethany Lutheran Homes is the largest non-profit provider of senior healthcare services in western Wisconsin with rehabilitation and skilled nursing, independent living, assisted living, and memory care in 10 locations throughout La Crosse, Onalaska, and Holmen. Eagle Crest

Communities has completed over \$130,000,000 in senior housing construction in the La Crosse area over the last 18 years.

About Eagle Crest North

Eagle Crest North is a continuum of care community located on over 11 acres of land at 351 Mason Street. This 362,664-square-foot community's prime location overlooks Lake Onalaska and the beautiful bluffs and is steps away from the Onalaska YMCA.

***NEW Senior Living apartments**

Bright, spacious one- & two-bedroom apartments will feature abundant windows, decks & patios, fireplaces, walk-in showers, in-house laundry rooms, quartz countertops, pantries, upscale appliances, and contemporary finishes. Many floorplans include a sunroom or den. Underground heated parking or individual garages will be available along with electric car charging stations.

Existing Town Center & *NEW Village Square Amenities

- ***NEW Virtual Sports Lounge** – enjoy golfing simulator play and other virtual sporting activities year around.
- ***NEW Game Room** – enjoy shuffleboard, billiards & darts
- ***NEW Woodworking Shop** – well-equipped space to work on your projects.
- **Botanical Garden & *NEW 2nd floor Garden** - stay active caring for a variety of plants and flowers or enjoying the views through abundant windows. Enjoy the 2nd floor outdoor patio area with ample seating, grills, and firepit.
- **Riverboat Lounge & *NEW Club Lounge** - country club-style private lockers are available to store your beverage of choice. The lounge is also a hotspot for weekly happy hour and card games.
- **Library & *NEW 2nd floor Library** - offers a multitude of reading materials and various multi-media resources for learning and enjoyment.
- **Fitness Center & *NEW 2nd floor Fitness Center** - specialized equipment and wellness programs designed to keep you active and healthy. Massage and foot care services are also available.
- **Restaurant-style Dining** - offering full-service dining with three chef-inspired meals available daily.
- **Bistro** – a great place to socialize over a cup of coffee with your neighbors in the morning. The bistro also offers carry-out meals and snacks.
- **Chapel** - residents may pursue their faith and worship in a comfortable setting close to their new home.
- **Auditorium** – gathering space for entertainment, educational speakers, and other activities.
- **Theatre** - a great place to enjoy a movie or sporting event shown in high definition on the big screen.
- **Billiards Room** – invite your neighbor to join you for a game of pool on our beautiful full-size table.
- **Beauty Salon** - offering the convenience of a beauty/ barbershop to meet your personal needs.
- **Bank Branch Office** – banking services are provided two days a week.
- **Courtyard and Outdoor Walking Trail** – seating, gas grills, and landscaped garden areas that include a paved trail for safe outdoor walks.
- **Guest Suites** - for out-of-town guests wishing to stay at Eagle Crest North while they visit.
- **Arts and Crafts Studio** – join classes or work independently on your artistic pursuits
- **Market** – well stocked with your favorite grocery and gift items.