



# EAGLE CREST COMMUNITIES

*Caring Since 1946*

SPRING EDITION 2024



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Todd Wilson, CEO

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# Connections

## OUR MISSION

Rooted in Christian Faith  
Caring for Each Other  
Serving the Community

## OUR CORE VALUES

Teamwork  
Respect  
Integrity  
Commitment  
Love

## BOARD OF DIRECTORS

Sean O'Flaherty - *Chair*  
John Robinson - *Vice Chair*  
Pete Hansen - *Treasurer*  
Angela Strangman - *Secretary*  
Edward Bowen - *Director*  
Mike Flanagan - *Director*  
Sara Havens GHS - *Director*  
Leah Mudler - *Director*  
Todd Garves - *CFO*  
Todd Wilson - *CEO*

## OUR COMMUNITIES

Eagle Crest South  
608.791.2700

Eagle Crest North  
608.779.1700

Riverside  
608.406.3900

The Willows  
608.406.3978

Cass Street  
608.796.1091

The Heights  
608.526.2635

Hearten House I  
608.784.4521

Hearten House II  
608.784.4523

Hearten House III  
608.526.6796

Heights Town Homes  
608.791.2709

At this year's milestone event, we recognize employees that have reached a service milestone ranging from 5-40 years of service. With approximately 650 employees at Eagle Crest Communities, this year we honor 31 of our employees that have reached a service milestone and bid farewell to 5 retirees.

Our Employee Milestone Celebration is my favorite annual event of the year. It gives us the opportunity to recognize the people who are the foundation of Eagle Crest Communities.

We're all aware working in long-term care is not easy work; it's stressful, demanding, emotionally and physically challenging and we are serving people who depend on the work we do to meet their daily needs. We serve as an extension of the family when they have a need.

Long-term care is a complex business, requiring a diverse team collaborating together to provide care and services for a wide spectrum of senior care needs. We value each of our employees for their contributions to our shared success.

When you look at the extensive list of positions at Eagle Crest Communities, it's a real eye opener. We employ:

*Direct Care Workers, CNA's and RCA's ♦ Licensed Nurses ♦ Administrative Nurses and Nurse Managers ♦ Administrators and Program Managers ♦ Marketing Professionals ♦ Admissions Coordinators ♦ Campus Managers ♦ Social Workers ♦ HR Professionals ♦ IT and Information Systems Administrators ♦ Life Enrichment Professionals ♦ Administrative Assistants ♦ Billing Experts ♦ Chefs, Cooks and Dietary Servers ♦ Maintenance Teams ♦ Environmental Housekeeping and Laundry Specialists ♦ Payroll Specialists ♦ CPA Financial Experts ♦ Accounting, Business Professionals ♦ Pastors*

Each member of our team is invaluable, and we are committed to fostering their growth and development.

As we honor our employees, we realize longevity is what shaped Eagle Crest Communities over the last 77 years. It's what has carried on our evolving mission and it's the foundation of Eagle Crest Communities great history.

I like to remind everyone, that you spend more time with your colleagues than your own family on any given day. Generally, you find that people who have longevity at a work place, like what they do and they like who they work with. They find pleasure in their tasks, build friendships and cultivate trust among coworkers. I'm continually impressed by the genuine care and support shown by Eagle Crest Communities employees towards one another, exemplifying a thriving, healthy work place.

So, I encourage all of our employees to have fun and enjoy their work and share their success with those around them.

Thank you to all of our employees for your dedicated service to Eagle Crest Communities, and congratulations to all of our milestone achievers.

~ Todd D. Wilson, *Chief Executive Officer*



# Community Connections

"We're always on to the next thing," one pastor friend confided to me. "At least that's how the people often see it. We're ever on to the latest, greatest activity, event, and program for growth."

Do you ever pause and celebrate what you have accomplished?" I asked.

"No."

That got me thinking. There's no way of knowing what's been accomplished if we don't pause, communicate and celebrate. In Ancient Greece, victorious athletes were presented with laurel wreaths to wear. They were, and still are, signs of great accomplishment, unless you start resting on them...

We can't know these things unless we make space for collecting and telling these stories. That means taking time to rest on our laurels. Not forever. Not even for a long time. But long enough to actually soak up and celebrate all that has been gained.

When God led the Israelites across the Jordan River into the Promised Land (a hugely momentous moment!), he instructed them to gather some rocks from their journey across the river and set them up on the other side. Why did God have the Israelites do this? His purpose was so that they would remember and then be able to tell future generations of what God did.

For the Israelites, this was an incredibly important milestone in their journey and fulfillment of the promise of the Lord. And what did God ask them to do? God asked them to mark it and celebrate it. Why? So that it would be remembered and the knowledge and understanding of it would be passed down for the purpose of future generations.

In February Eagle Crest Communities gathered for the 2023 Employee Milestone Celebration. There's no way of knowing this stuff unless we, as a body, actually stop and reflect. Then take it one step further: Celebrate.

Recently, I visited with a long term care resident who shared with me some milestones of their life. I expected a reprisal of the tougher events that challenged them throughout their lifetime. They went on to relate their delight about the milestones celebrated: graduations, jobs, children, moves, retirements, wedding anniversaries, births, yes, even deaths as they celebrated relationships shared. They were amazed what all had been accomplished in their short 89 years of life.

But still! What a breath of fresh air to listen to them celebrate their accomplishments. For a moment, we all rested on our laurels.

I wonder what would happen if we insisted on these breaths of fresh air more often? If we purposefully paused and savored our successes more than once a year?

No, it wouldn't resolve all our challenges or erase our differences. But it might just energize us to carry on creatively — conscious of the positive impact we are having on the world around us, and proud of the gains we are making.

It is such a good practice to celebrate and remember. We do this with many different moments and accomplishments in our lives. I can think of nothing better than celebrating and remembering the key spiritual milestones in our lives. If we don't celebrate, we have a tendency to forget. We want to remember what God has done in our lives and lean on a strong and resilient faith. Celebrating the milestones moments in life will go a long way in helping to foster this kind of faith!

For Everything a Season,

~ Pastor Linda McPeak



# 2024 EMPLOYEE MILESTONES

Our Milestone Event commemorates the hard work and dedication of Eagle Crest Communities' staff and expresses gratitude for their years of service. We are proud of our staff members and value their commitment to both our organization and to our residents and their families.

We greatly appreciate all of our Milestone Recipients ~ we're happy that many of you could attend the celebration this year!



A special thank you to our Recognition Committee for planning and hosting this important event every year!

*"Every milestone achieved is a step closer to our shared vision. Thank you for your relentless pursuit of excellence."*

## 5 YEARS

### EAGLE CREST NORTH

Allison Britton  
*Resident Care Assistant*

Lori Schmidt  
*Housekeeper*

Deidre Wehrs  
*Resident Care Assistant*

### EAGLE CREST SOUTH

Desiree Davis  
*Resident Care Assistant*

Heather Edgington  
*Director of Marketing*

Erin Handel  
*Server*

Trisha Hartley  
*Housekeeper*

### RIVERSIDE

Danielle Devine  
*Environmental Service Supervisor*

Summer Feally  
*Certified Nursing Assistant*

Jane Galstad  
*Recreation Therapy Aide*

Mackenzie Martin  
*Laundry Aide*

Shannon Nelson  
*Registered Nurse  
Infection Quality Control*

Angelica Roth  
*Certified Nursing Assistant*

Patrick Senzig  
*Campus Administrator*

### THE WILLOWS

Aaron Crowder  
*Resident Care Associate*

## 10 YEARS

### CORPORATE

Alicia Dolesy  
*Billing Coordinator*

### EAGLE CREST NORTH

Kimberly Heal  
*Resident Care Assistant*

## 15 YEARS

### CASS STREET

Stephanie Sillito  
*Resident Care Associate*

### EAGLE CREST NORTH

Donna Brogan  
*Life Enrichment Coordinator*

Todd Friebohle  
*Culinary Services Manager*

Dennis Johnson  
*Associate Chaplin*

Tamara Taylor  
*Marketing Assistant*

Jennifer Witte  
*Human Resource Generalist*

### THE HEIGHTS

Patrice Mannstedt  
*Resident Care Associate*

### RIVERSIDE

Barb Marohl  
*Laundry Aide*

## 20 YEARS

### CORPORATE

Todd Garves  
*Chief Financial Officer*

Carin Myhre  
*Director of Human Resources*

### RIVERSIDE

Nancy Pierce  
*Transportation Driver*

### THE WILLOWS

Kyle Roper  
*Resident Care Associate*

## 40 YEARS

### EAGLE CREST SOUTH

Debra Grapes  
*Lead Server*

### RIVERSIDE

Kathleen Eggen  
*Cook Supervisor*

## RETIRED

THE WILLOWS  
Marianne Frost

EAGLE CREST SOUTH  
Kathleen Gesley

### RIVERSIDE

Lisa Jelen  
Elizabeth Kvistad  
Lori Mikshowsky



# Meet Brynna

Hi, I'm Brynn and I'm your ECC Recruiter!

As the season changes so do our interests! Spring into a new career with Eagle Crest Communities!

Tuition Investment - Flexible Schedules - Growth Opportunities

## CHECK OUT THE HOT JOBS AVAILABLE!

We are always looking for top talent to join our dedicated staff of healthcare professionals but the following are our most critical openings.

### Openings At All Locations

- Groundskeepers and Housekeeping
- Culinary - Servers and Cooks
- Certified Nursing Assistant (CNA)
- Resident Care Assistant (RCA)
- Nurse (RN - LPN)



<https://eaglecrestcommunities.hcshiring.com/jobs>

*To chat about your next career opportunity or to share a referral, please reach out to me at: [bstuhr@eaglecrestlife.org](mailto:bstuhr@eaglecrestlife.org).*

## Why Do You Love Working at Eagle Crest Communities?

I look forward to coming to work at Eagle Crest North every day because I just love our residents so much! I love to hear about their stories, kids, and their experiences. I love to hear them laugh and having fun with each other and see their smiling faces every day!

The goal of my job is to bring Life Enrichment and happiness to our residents here at North but what is so cool is that I get just as much love back from our amazing residents. I am the blessed one to be able to call these amazing people my family!

*Donna Brogan - Eagle Crest North Life Enrichment Coordinator*



# Donations & Support



**Capital Fund**



**Legacy Fund**



**Employee Recognition Fund**



**Tuition Incentive Program**

## Legacy Fund

Peter & Esther Harman  
 Shirley Lappin  
 Wayne & Carol Nuti  
 Lee Wilcox  
 Mindoro Lutheran Church  
 Valley Dental

### ***In Memory of John Callahan***

Cheryl Vieth

### ***In Memory of Charlene Harnish***

Cheryl Vieth

### ***In Memory of Sister Laverne Raemaker***

Cheryl Vieth

### ***In Memory of Gary Veldey***

Mary Veldey

## Capital Fund

Connie Repnik Memorial fund of  
 La Crosse Community Foundation  
 Chuck Gustafson  
 Marie Miller

### ***In Honor of Don & Marilyn Heilman***

Chuck & Julie Thoftne

## Tuition Incentive Fund

Terry & Ron Amel  
 Duwayne & Janet Gebken  
 Peter & Esther Harman  
 Marilyn McElligott  
 Gladys McLenahan  
 Mike Porter  
 Rose Hammes Porter  
 Carlene & Cameron Roberts  
 Kathryn Spelker

## Employee Appreciation Fund

Jay Just  
 Marie Miller  
 Brian Reynolds  
 Carlene & Cameron Roberts

## **Employee Giving Club**

Donna Brogan  
 Cindy Craig  
 Hannah Fort  
 Todd Garves  
 Cathleen Grinde  
 Elizabeth Kvistad  
 Haley Martin  
 Carin Myhre  
 Shelly Olson  
 Patrick Senzig  
 James Stenulson  
 Vickie Stevens  
 Todd Wilson



**PAYPAL IS AVAILABLE!**

**Please visit us at: [www.eaglecrestlife.org](http://www.eaglecrestlife.org)**

## Eagle Crest Communities Donation Form

Helping Eagle Crest Communities continue to provide quality, compassionate care in the Coulee Region. Donations are gratefully received and tax deductible to the extent allowed by law.

Name \_\_\_\_\_

Address \_\_\_\_\_

- This gift is in honor of \_\_\_\_\_
- This gift is in memory of \_\_\_\_\_
- Capital Fund - supports major projects such as Eagle Crest developments.
- Legacy Fund - supports activities and special events, and enhances amenities & technology for residents.
- Tuition Incentive Program Fund - supports our recruitment and retention program.
- Employee Appreciation Fund - promotes employee appreciation.

*Special requests are always welcome!*

**Payable to:**  
 Eagle Crest Communities  
**Mail to:**  
 Eagle Crest Communities  
 PO Box 2468  
 La Crosse, WI 54602-2468





## EAGLE CREST COMMUNITIES

*Caring Since 1946*

2575 South 7th Street  
La Crosse, WI 54601

Bethany Lutheran Homes, Inc.

# EAGLE CREST COMMUNITIES

La Crosse | Onalaska | Holmen

## *Spectrum of Senior Living*

### SENIOR LIVING

#### **Eagle Crest South | Heights Town Homes**

Landlord/tenant relationship within a 55 and better community. Spend your days carefree with our conveniently located amenities and maintenance free living.

### ASSISTED LIVING

#### **Eagle Crest South | Eagle Crest North | The Willows Cass Street Assisted Living | The Heights Assisted Living**

Unique apartment living arrangement that provides supportive services tailored to each individual's needs.

### MEMORY CARE

#### **Eagle Crest South | Eagle Crest North Hearten House I, II, & III | The Lighthouse**

Residential living in a 24-hour secure, home-like environment. Holistic living with a focus on individualized dementia-centered care and support. *We are proud to be certified as Dementia Specific through Leading Age.*

### INDEPENDENT LIVING PLUS

#### **Eagle Crest South | Eagle Crest North**

Beautiful and spacious maintenance free apartments that offer additional safety features for peace of mind.

### HIGH ACUITY ASSISTED LIVING

#### **Eagle Crest South**

Apartment living designed to accommodate those whose needs are greater than care available in traditional assisted living, but do not require skilled nursing care.

### REHAB & TRANSITIONAL CARE

#### **Riverside**

Offering short-term rehabilitation care following an injury, surgery, or mishap, as well as extended care for those with complex needs. We have a dedicated team focused on the success of each person.

**Learn More Today! 608-791-2702 | [marketing@eaglecrestlife.org](mailto:marketing@eaglecrestlife.org)**