



EAGLE CREST COMMUNITIES

Caring Since 1946

AUTUMN EDITION 2023



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We Are Thankful

OUR MISSION

Rooted in Christian Faith
Caring for Each Other
Serving the Community

OUR CORE VALUES

Teamwork
Respect
Integrity
Commitment
Love

BOARD OF DIRECTORS

Joe Zoellner - *Chair*
Pete Hansen - *Vice Chair*
John Robinson - *Treasurer*
Sean O'Flaherty - *Secretary*
Mike Flanagan - *Director*
Sara Havens GHS - *Director*
Leah Mudler - *Director*
Anna Prinsen - *Director*
Angela Strangman - *Director*
Todd Garves - *CFO*
Todd Wilson - *CEO*

OUR COMMUNITIES

Eagle Crest South
608.791.2700

Eagle Crest North
608.779.1700

Riverside
608.406.3900

The Willows
608.406.3980

Cass Street
608.796.1091

The Heights
608.526.2635

Hearten House I
608.784.4511

Hearten House II
608.784.4522

Hearten House III
608.526.6796

Heights Town Homes
608.791.2709

Connections

As we enter the holiday season, I like to reflect on the year and give thanks for our many blessings.

We are truly blessed to serve our community to have the trust bestowed upon us to care for loved ones. We are blessed to have many wonderful volunteers helping in many ways when staffing shortages continue to be a challenge throughout the nation; and we are blessed to have many donors big and small that together make a tremendous difference helping us along the way.

Over the last 76 years, Bethany Lutheran Homes/ Eagle Crest Communities has served as an extension of the family when there is a need. We have received tremendous support for our organization through donations, gifts, and volunteering. The holiday season is a time to give thanks for all the support we receive. The past three years of COVID restrictions did not allow us to gather, but on December 7th, we will again host our annual Friends of Eagle Crest Communities Holiday Social. This is a wonderful event with great food and guest speakers reflecting on their experiences at Eagle Crest Communities.

As we enter the holiday season, please consider making a donation to Eagle Crest Communities to help support our Employee Appreciation and Tuition Assistance Fund or one of our other donation fund options. A donation to Eagle Crest Communities is a great investment in the community.

I wish everyone a wonderful holiday season.

Blessings to you,

~ Todd D. Wilson, *Chief Executive Officer*



We are so **Thankful**
for Eagle Crest Communities!

"It has been a great experience and I am grateful that I can depend on friends assistance whenever I need."

~ Joan Schrinner

"I am so happy to have chosen my home to be here! We have great people living here and the amenities are everything we need."

~ Virginia McClarin

"I am thankful for a safe place with caring staff and the many numerous activities for socialization!"

~ Phyllis Branson

Community Connections



This past summer I met a resident for the first time when they came to worship, this resident had very recently lost their spouse of 60 years after a short illness and their life was completely turned upside down. Despite having a loving family as well as a caring community, their life was suddenly filled with loss. This resident expressed how thankful they have been for the weekly worship services to help provide comfort and strength each week through their ongoing grief. Being in the presence of others gave them a piece of healing in their sorrow. This resident is just one of the many people whose lives have been impacted by Eagle Crest Communities in a variety of ways this year.

This past year at Eagle Crest Communities has been richer than ever as we've been blessed with tremendous residents, family, volunteers, staff, and donors. Clearly, there are wonderful opportunities to share God's love hidden within these difficult times, and Eagle Crest Communities seeks to meet them.

Stories and relationships like this wouldn't be possible without supporters like you. This Thanksgiving and Christmas holiday, we invite you to continue partnering with us as we reach out in our community and world with God's love.

Our communities are a beautiful tapestry of individuals who give of their time, talent and treasures in many ways to Eagle Crest. Giving is an opportunity to honor God for all the abundant blessings we have been given in our lives, faith, family, work, and the beauty of nature God has created.

Thank you for your spirited generosity. One thing that all of us can do is to practice gratitude for all that is before us and not a complaint of want. Thank you for sharing, for caring, and for loving all. Thank you for your faith, your hope, your love of God and neighbor, and your generous heart.

I am thankful for your strong and faithful support to the mission and vision of Eagle Crest Communities. You are stewards who have helped our communities make a real difference in the lives of the people that we live and serve together. Great people, Great care!

Thank you for the time and talent you have shared. When we have thankful hearts, we are being the faithful people God calls us to be. We believe in a God who is generous. And we are created in God's image. So, we are called to be generous as God is generous. Our time and talents bring about blessings on many levels.

Jesus once said, "The place where your treasure is, is the place you will most want to be, and end up being". God desires for us to grow our gratitude and relationship with God and each other.

Again, thank you for your time, talents and treasures.

~ Pastor Linda McPeak

We Are Thankful

As a nonprofit organization dedicated to giving back to the community, we recognize that over the next 20 years, there will be a significant rise in the number of persons in need of rehabilitation, memory care, assisted living, supported housing, and skilled nursing home care. Our goal will increasingly depend on fundraising. We appreciate everyone who has assisted us along the way and helps to create continued opportunities for our communities!



Capital Fund

Major initiatives like Eagle Crest developments, Riverside Transitional Care renovations, assisted living and memory care facility remodeling and purchasing vehicles for resident transportation are all made possible by donations.

Contributions support life enrichment activities, facility upkeep, the addition of amenities and equipment, the use of technology to improve care and quality of life, at all Eagle Crest Communities.

New benches will grace our Eagle Crest Communities thanks to The Capital Fund!

Over \$2000 was raised for employee giving in 2023!



Employee Appreciation

Donations to this fund are utilized in a variety of ways to encourage gratitude among employees. We always accept special requests to use donations to show our appreciation for our staff. Despite having to manage complex care needs, work nights, weekends, and holidays, long-term care workers are among the most underappreciated workers in our nation. We celebrate our employees with recognition events, big and small throughout the year.

Thank You!

It is a privilege for us to offer our heartfelt gratitude to all of the amazing individuals that contribute to Eagle Crest Communities. The people who support us in carrying out our purpose with donations, cash support, and volunteer labor are among our greatest blessings.



Legacy Fund



Tuition-Incentive Program

College tuition reimbursement of up to \$4,000 per year for Eagle Crest Communities employees is made possible by TIP donations. An integral component of our workforce is the student body. Our TIP is a crucial component of our recruitment and retention strategy, as there is a rising national scarcity of healthcare professionals. 18 student employees benefitted in 2023!

Over \$7000 was donated to the TIP Program this year!

Your support helps Eagle Crest Communities continue its mission and legacy of providing exceptional care and services!

marketing@eaglecrestlife.org
608.791.2702 | eaglecrestlife.org



Meet Brynna

Hi, I'm Brynn and I'm your Recruiter! Let's talk about all things careers!

As summer ends and I look forward to the next season, I am thankful for my team and the leaders that I support across Eagle Crest.

Tuition Investment - Flexible Schedules - Growth Opportunities

HOT JOBS AVAILABLE

We are always looking for top talent to join our dedicated staff of healthcare professionals but the following are our most critical openings.

- Certified Nursing Assistant (CNA)
- Resident Care Assistant (RCA)
- Nurse (RN - LPN)

<https://eaglecrestcommunities.hcshiring.com/jobs>

To chat about your next career opportunity or to share a referral, please reach out to me at: bstuhr@eaglecrestlife.org.



THANKFUL GRATEFUL BLESSED

Throughout the year at Eagle Crest Communities, we are grateful to host fundraising events for the Walk To End Alzheimer's.

This year's team efforts and donations brought in \$5000!

Thank you to our residents, families, and staff for your generosity!



Donations & Support



Capital Fund



Legacy Fund



Employee Recognition Fund



Tuition Incentive Program

Legacy Fund

Rita McGaughey

In Memory of William Colclough

Don & Gwen Anderson

Jo Angle

Donna Brown

Pauline Christensen

Ruth Church

Pat Cichosz

John & Kate Colclough

W.G. III & Mary Colclough

John & Theresa Curran

Michael & Georgia Curran

Susan Evans

Steve & Fran Gerlich

Jack & Ann Haase

Steve & Marcy Hamilton

Juanita Larson

Kyle & Lisa Lee

Kim & Denise Linton

Judy Lonkoski

Dave & Judy Mertes

Barb Mihm

Dwight & Nancy Nelson

Patte Peterson

Scott & Patty Stender

Gerri Taylor

Peggy Whelen

Keith & Amy Wix

Winona Merchants Bank

In Memory of James Stanislawski, Sandy Rubick, Dr. Paul Felion, Patti Clements, Laverne Ness, Kathleen Kirkegaard, Lewis Reingold, Kathy Pride, Ellen Ash, Betty Nelson-Kalaher, Louise Claflin

Cheryl Vieth

Capital Fund

Bernard Hammes

Employee Appreciation Fund

Brynna Stuhr

In Memory of Patricia Clements

Quest Wealth Management

Tuition Incentive Fund

Nancy Rieder

In Memory of Ardelle Doering

Nancy Jones



PAYPAL IS AVAILABLE!

Please visit us at:
www.eaglecrestlife.org

Employee Giving Club

Donna Brogan

Cindy Craig

Hannah Fort

Todd Garves

Cathleen Grinde

Elizabeth Kvistad

Haley Martin

Lori Mikshowsky

Carin Myhre

Shelly Olson

Patrick Senzig

James Stenulson

Vickie Stevens

Todd Wilson

Eagle Crest Communities Donation Form

Helping Eagle Crest Communities continue to provide quality, compassionate care in the Coulee Region. Donations are gratefully received and tax deductible to the extent allowed by law.

Name _____

Address _____

- ☐ This gift is in honor of _____
- ☐ This gift is in memory of _____
- ☐ Capital Fund - supports major projects such as Eagle Crest developments.
- ☐ Legacy Fund - supports activities and special events, and enhances amenities & technology for residents.
- ☐ Tuition Incentive Program Fund - supports our recruitment and retention program.
- ☐ Employee Appreciation Fund - promotes employee appreciation.

Special requests are always welcome!

Payable to:

Eagle Crest Communities

Mail to:

Eagle Crest Communities

PO Box 2468

La Crosse, WI 54602-2468





EAGLE CREST COMMUNITIES

Caring Since 1946

2575 South 7th Street
La Crosse, WI 54601

Bethany Lutheran Homes, Inc.

Enjoy!

Experience the ease of the
Eagle Crest Life in our
New Furnished Apartments!



ASSISTED LIVING

*Short-term furnished apartment with
discreet care available as you need it.*

TOUR TODAY!

608.791.2702
eaglecrestlife.org