



EAGLE CREST COMMUNITIES

Caring Since 1946

WINTER EDITION 2023



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OUR MISSION

Rooted in Christian Faith
Caring for Each Other
Serving the Community

OUR CORE VALUES

Teamwork
Respect
Integrity
Commitment
Love

BOARD OF DIRECTORS

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Todd Wilson - *CEO*

OUR COMMUNITIES

Eagle Crest South
608.791.2700

Eagle Crest North
608.779.1700

Riverside
608.406.3900

The Willows
608.406.3980

Cass Street
608.796.1091

The Heights
608.526.2635

Hearten House I
608.784.4511

Hearten House II
608.784.4522

Hearten House III
608.526.6796

Heights Town Homes
608.791.2709

Connections

As people enter their senior years, thoughts about retirement and how to adapt to limitations begin to enter their minds. Some are very good at planning ahead and making decisions before something happens. Others find themselves in a situation where a life event occurs and they are not prepared for the decisions they will need to make.

In either case, our staff at Eagle Crest Communities are here to serve as an extension of your family when you have a need. We are here to serve as your advocate, helping to educate you and your family regarding options that will align with your care needs and lifestyle choices.



Eagle Crest Communities offers many choices within our continuum of care, ranging from independent living to skilled nursing care, which allows everyone a choice that meets their needs.

Our continuum includes lifestyle communities like Eagle Crest North and Eagle Crest South that offer independent living, assisted living, memory care and high acuity assisted living. These lifestyle communities offer many amenities and the ability to age in place without having to move from one community to another as a person's needs change.

Our continuum also offers smaller stand-alone communities like Hearten House memory care, Heights Assisted Living, The Willows and Cass Street Assisted Living. These smaller stand-alone facilities have their own personal appeal offering a smaller homelike setting.

Riverside Transitional Care is our skilled nursing facility, which is an excellent choice for those needing rehabilitation post-surgery so they can regain their mobility. In most cases our nursing and rehabilitation team have patients ready to return home within 15-20 days.

Eagle Crest Communities offers a full continuum of care to meet most every lifestyle and care need. We also offer preferential treatment for all residents within our continuum to move from one location to another within our system as they desire or as their needs change.

We are proud of our continuum and our ability to serve the community. If you have a questions or need help with your decision making, please reach out to us, we are here to serve as an extension of your family when you have a need.

Please consider including Bethany Lutheran Homes/Eagle Crest Communities as part of your planned giving. A gift to Bethany Lutheran Homes/Eagle Crest Communities is a great investment in our community.

~ Todd D. Wilson, *Chief Executive Officer*

Welcome Home

Almost everyone's first experience of belonging happens within a family. Anyone growing up in a ginormous family learns about pecking order, distribution of labor, and strength in numbers. Those growing up in blended families learn the dynamics of who is in and who is out, challenges of cooperation, and how to compromise. Those held hostage by dysfunctional families hopefully learn about belonging from healthier people in their lives. Growing up in a household with multiple generations helps one learn what fosters intergenerational respect.

Everything old is new again is a way of belonging through a journey across a continuum of care. Belonging within a continuum of care helps one recognize the social and health benefits of shared support. The belonging cultivated by peers early on is reinforced under the best of circumstances, friends and community help us experience belonging as we develop identity. By middle adulthood, attitudes about age and generations have become more deeply rooted and bloomed as behavior.

The core question, "Where do I belong?" typically emerges when young adults leave their family of origin to explore new adventures like, college, military, marriage, and vocational work. Older adults experience a new form of belonging when they retire and the impacts of aging. These examples and the many more that are told in your life stories underscore how belonging is not only a feeling but also an action.

My first impulse is to claim that Eagle Crest Community is, by definition, a community that promotes belongingness. Since 1994, Christian churches have enthusiastically sung a hymn about building "a house where love can dwell and all can safely live" and how "all are welcome in this place." The hymn, "All Are Welcome" written by Marty Haugen, has found favor in the both Catholic and Protestant faith communities. This hymn sings of a world where we affirm that each person is God's unique creation and by God's grace, each is called a child of God. "There is no longer Jew or Greek, there is no longer slave or free, there is no longer male and female; for all of you are one in Christ Jesus." Galatians 3:28.

But saying it, singing it, or by printing mission statements claiming that any community is a place to belong, doesn't make it so, especially when assumptions about age, eldercare and generational-based interactions exist. Five spiritual needs we all have are: meaning/purpose, identity, sense of holy, trust, and hope. In reviewing literature on continuum of care it has been found that the involvement/inclusion of belonging in community improves the care transition process, impacts potentially preventable hospitalizations, and enhances the senior's experience.

My role as campus Pastor and Chaplain allows Eagle Crest Community to provide a sense of belonging throughout the whole continuum of care. Caring for the whole person – physically, mentally, emotionally, and spiritually.

Let there be comfort in knowing that you're not the only one asking if and where do you belong. The good news is this; belonging drives us to seek new relationships when existing ones end. Collaboration within Eagle Crest Communities becomes possible when adults of all ages are willing, able, and safe to discuss their longing for belonging.

By Pastor Linda McPeak



Hyejin, Kim, Bruce Thyer. "Does Transitional Care Prevent Older Adults from Rehospitalization? A Review". Journal of Evidence Informed Social Work, 2015.



Eagle Crest Communities Senior Living

What type of care is right for me?

Whether you are looking for a 55+ apartment with luxurious amenities, or need personalized services transitional care provides, you can be sure Eagle Crest Communities is the right choice for you. Our welcoming professional caregivers help you to live your best active and vibrant life.



SENIOR LIVING

Eagle Crest South | The Heights Town Homes

With convenient amenities and low-maintenance living, every day is yours to spend as you like. We strive to provide elegance and affordability within our spacious Senior Living homes. With convenience as a cornerstone, we offer unparalleled contemporary amenities of modern life. Senior Living provides you with a landlord/tenant relationship with personal nursing services available using a privately contracted caretaker when needed.

INDEPENDENT LIVING PLUS

Eagle Crest South | Eagle Crest North

Independent Living Plus offers beautiful and spacious apartment homes with additional safety features offering peace of mind. The days of worrying about lawn care and snow removal are gone ~ convenient amenities and low-maintenance living are the cornerstone of our community. Select services are available for future needs.

ASSISTED LIVING

Eagle Crest South | Eagle Crest North | The Willows
Cass Street Assisted Living | The Heights Assisted Living

Our innovative program provides a unique living arrangement that blends apartment style living with opportunities for socialization and supportive services tailored to each individual's needs. Three restaurant-style meals daily, housekeeping and laundry services, transportation to medical appointments and more offer an opportunity for residents to use their time to enjoy retirement. Up to 28 hours of supportive services per week are available, allowing you control of your personal care needs, decisions and daily routines.

HIGH ACUITY ASSISTED LIVING

Eagle Crest South

Our High Acuity Assisted Living is uniquely designed to accommodate those whose needs are greater than care available in a traditional assisted living environment yet do not require skilled nursing care. Customized services are designed to support clinically complex care in the privacy of one's own apartment. End of Life care is respected and honored at all Eagle Crest Communities; however High Acuity Assisted Living specializes in such care, available to both current and new residents.

MEMORY CARE

Eagle Crest South | Eagle Crest North | Hearten House I, II, & III | The Lighthouse

Residential living in a home-like environment is available to individuals with dementia who require 24-hour supervision yet do not require skilled nursing care. Secured and alarmed, the uniqueness of our Memory Care homes is in their design, staff specially trained in dementia and customized therapeutic programs. Caregivers focus on bringing purpose, pleasure and peace to each individual.

REHABILITATION & TRANSITIONAL CARE

Riverside

Offering short-term recuperative care because of a mishap, bout of illness or surgical procedure, as well as extended care for persons with complex care needs. Our team of dedicated nurses, rehab and dietary staff work in collaboration with specialized physicians to help one regain and develop the skills and strength necessary for living a healthy and happy life.

Interested in learning more? Contact us today and find out why Eagle Crest Communities is a place you can call home!
marketing@eaglecrestlife.org | 608-791-2702 | eaglecrestlife.org

We Love Eagle Crest Communities!

Eagle Crest Communities is looking for individuals who want to pursue a career that focuses on the needs and well-being of our residents. Through care, compassion and love, our team enriches the lives of those who choose to call Eagle Crest Communities home.

We offer fun and rewarding careers in various departments! Whether you're looking for full time hours to something part-time to gain experience, we have a great fit for you. Many positions require little to no experience or certifications – **We Train You!**



Work-Life Balance



Education Scholarships



Advancement Opportunities

Employee Spotlight

I started working with Eagle Crest Communities part time as a dietary aide back when I was in high school. The staff worked with me and taught me the skills needed to eventually become a cook. When I went off to college I stayed with the company as a casual call employee and worked when I was back visiting in La Crosse for a few years. I eventually transferred colleges and moved back to La Crosse, Because of the flexibility of the company and my coworkers, I was able to finish my degree while working and pay off my schooling. Eagle Crest Communities also offers a tuition investment program which is an added bonus for college kids! I like working here because I enjoy learning new skills and getting to know the residents and staff!

~ Amanda Thorson, Eagle Crest South



Donations & Support



Capital Fund



Legacy Fund



Employee Recognition Fund



Tuition Incentive Program

Employee Appreciation Fund

Anonymous

Jay Just

Barbara Quillin

In Memory of Delores Althoff

Mary Althoff

Kate Proctor

In Honor of Kak Reinhart

Kathryn Reinhart

In Honor of Lighthouse & Recreation Staff

Brian Reynolds

Tuition Incentive Fund

Duwayne & Janet Gebken

Gladys McLenahan

Michael & Rose Porter

Jim & Barbara Schlax

In Memory of Ron & Terry Amel

Jenny Theriault

Legacy Fund

In Memory of Corrine Abbeglan

Cheryl Vieth

In Memory of Tom Claflin

Cheryl Vieth

In Memory of William Colclough

Kathy Hovell

In Memory of Larry Coleman

Ardelle Doering

In Memory of Gale Kreibach

Cheryl Vieth

In Memory of Susan Quillin

Cheryl Vieth

In Memory of Lorraine Rau

Cheryl Vieth

Capital Fund

Austin Reinhart Family Foundation Inc.

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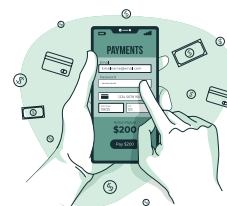
Shelly Olson

Patrick Senzig

James Stenulson

Vickie Stevens

Todd Wilson



PayPal now available.

Please visit us at:
www.eaglecrestlife.org

Eagle Crest Communities Donation Form

Helping Eagle Crest Communities continue to provide quality, compassionate care in the Coulee Region. Donations are gratefully received and tax deductible to the extent allowed by law.

Name _____

Address _____

☐ This gift is in honor of _____

☐ This gift is in memory of _____

☐ Capital Fund - supports major projects such as Eagle Crest developments.

☐ Legacy Fund - supports activities and special events, and enhances amenities & technology for residents.

☐ Tuition Incentive Program Fund - supports our recruitment and retention program.

☐ Employee Appreciation Fund - promotes employee appreciation.

Special requests are always welcome!

Payable to:

Eagle Crest Communities

Mail to:

Eagle Crest Communities

PO Box 2468

La Crosse, WI 54602-2468





EAGLE CREST COMMUNITIES

Caring Since 1946

2575 South 7th Street
La Crosse, WI 54601

Bethany Lutheran Homes, Inc.

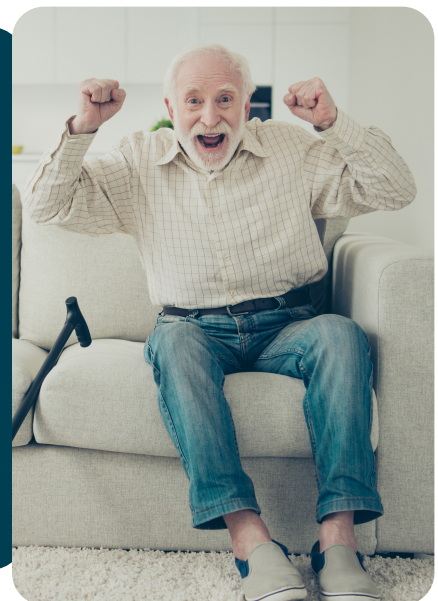
**"No one cares for
your family like
The Eagle Crest
family."**



Eagle Crest North - Onalaska
Eagle Crest South - La Crosse
Hearten House I - La Crosse
Hearten House II - La Crosse
Hearten House III - Holmen
The Lighthouse - La Crosse

MEMORY CARE AVAILABLE NOW!

At Eagle Crest Communities, our specially trained and licensed caregivers take time to learn the history of each individual to foster a nurturing relationship of love and support. Caring for your loved one starts with caring about your loved one.



SCHEDULE YOUR TOUR TODAY!

608-791-2702 • MARKETING@EAGLECRESTLIFE.ORG