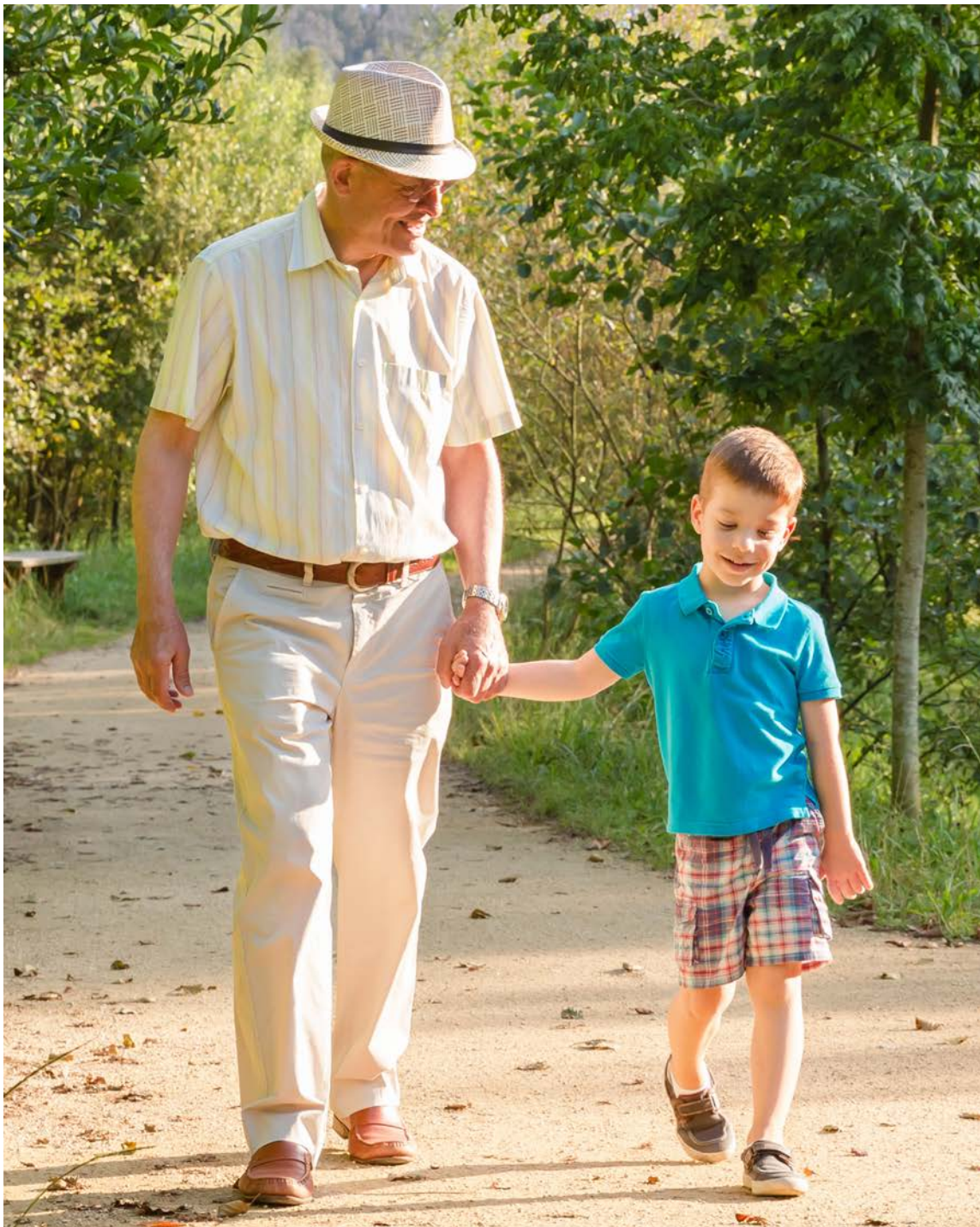




# Experience the Eagle Crest Life

*A tradename of Bethany Lutheran Homes, Inc*





EAGLE CREST  
COMMUNITIES™

*Caring Since 1946*

Eagle Crest is an expert when it comes to senior living. While our communities are beautiful, you'll find the professional staff and caregivers inside are what makes Eagle Crest Communities inviting, inspiring and healing. Living at an Eagle Crest Community doesn't mean being a 'resident' - it means becoming a member of our family. We cherish friendships made and those yet to be made.

*Share your life experiences with us.  
Make a difference.  
Build a better you.*

An exciting new way of life is waiting!



## Lifestyle Options

The Eagle Crest life is designed to promote independence, create new friendships, explore opportunities, and make memories. We provide a lifestyle of choice and celebrate what's unique in each of us. Once a member of our family, you have priority access to care and housing options available within our corporation.

Experience hospitality, camaraderie, outstanding amenities, and security.

- ♦ Senior Living
- ♦ Independent Living Plus
- ♦ Traditional Assisted Living
- ♦ Memory Care
- ♦ High Acuity Assisted Living
- ♦ Transitional Care





## Senior Living

Our retirees no longer worry about their lawns in the summer or shoveling in the winter, but focus on staying active with neighbors and in the community.

Eagle Crest South  
622 Bennora Lee Court  
La Crosse, WI  
608.791.2702

Heights Town Homes  
102-307 Juniper Lane  
Holmen, WI  
608.791.2709

## Independent Living Plus

Apartments designed for celebrating independence knowing select personal support and nursing services are available upon request.

Eagle Crest North  
351 Mason Street  
Onalaska, WI  
608.779.1720

Eagle Crest South  
622 Bennora Lee Court  
La Crosse, WI  
608.791.2702



## Traditional Assisted Living

Our innovative program blends independent living with opportunities for socialization and supportive services every day. Daily responsibilities like cooking, cleaning, and transportation are taken care of and social events allow you more time to pursue interests and connect with friends and neighbors. Discreet support is available in the privacy of your home 24 hours a day from our professional staff, should you need it.

Among the services and amenities unique to each community, enjoy:

- ♦ Safety and Security
- ♦ Improved health and wellness
- ♦ Friendship and camaraderie
- ♦ Less worry and stress

Assisted living may be the ideal answer for you!

Cass Street  
1315 Cass Street  
La Crosse, WI  
608.796.1091

The Willows  
2555 South 7th Street  
La Crosse, WI  
608.406.3978

Eagle Crest South  
622 Bennora Lee Court  
La Crosse, WI  
608.791.2702

Eagle Crest North  
351 Mason Street  
Onalaska, WI  
608.779.1720

The Heights  
112 Juniper Lane  
Holmen, WI  
608.526.2635





## Memory Care

We encourage individuals to be physically active, dine with their neighbors, and participate in the decisions of their daily lives. We focus on each person's strengths, celebrate their successes, and find ways for them to continue to feel like themselves.

### What Makes Eagle Crest Memory Care Communities Unique?

- ♦ Our welcoming, vibrant neighborhoods feature comfortable amenities and secure outdoor spaces.
- ♦ Our intimate, structured environment allows our specialty trained staff to provide more personalized care and attention.
- ♦ Our whole-person approach to events programming offers abundant opportunities each month for learning, creativity, exercise, and spirituality, all tailored to personal interests.
- ♦ Our rigorous quality standards often exceed state requirements.

Hearten House I  
2573 South 7th Street  
La Crosse, WI  
608.784.4511

Hearten House II  
2571 South 7th Street  
La Crosse, WI  
608.784.4522

Hearten House III  
101 Juniper Lane  
Holmen, WI  
608.526.6793

Eagle Crest North  
351 Mason Street  
Onalaska, WI  
608.779.1720

Eagle Crest South  
622 Bennora Lee Court  
La Crosse, WI  
608.791.2702

The Lighthouse  
2575 South 7th Street  
La Crosse, WI  
608.406.3900



## High Acuity Assisted Living

A new option in the community and exclusively available at Eagle Crest South in La Crosse, High Acuity Assisted Living is uniquely designed to accommodate those whose needs are greater than care available in a traditional assisted living environment, yet do not require care of a skilled nursing facility. Multiple levels of care are available to meet individual or changing needs, including end-of-life care.

Customized services are designed to support clinically complex care in the privacy of your own apartment while living in a resort-style community.

- ♦ Delicious, full-service dining experiences daily
- ♦ Discreet support from a team of licensed caregivers 24 hours a day
- ♦ Wireless nurse call system
- ♦ Medication management
- ♦ Assistance with bathing, dressing, and grooming
- ♦ Housekeeping and linen service
- ♦ Dignified management of incontinence as well as catheter and colostomy care
- ♦ Assistance from caregivers or the use of a mechanical lift when mobility is limited
- ♦ Transportation to medical appointments and outings

Eagle Crest South  
622 Bennora Lee Court  
La Crosse, WI  
608.791.2709





## Transitional Care

Offering short-term recuperative care as well as extended care for persons with complex needs, our team of dedicated nurses, rehab, and dietary staff work in collaboration with specialized physicians to help one regain and develop the skills and strength necessary for living a healthy and happy independent life.

Local hospitals confidently refer discharged patients to us as we pride ourselves on an average length of stay of less than 30 days for majority of all admissions. Priority access to independent, assisted living, or memory care apartments within our corporation is available once a person reaches their rehabilitation goals.

Conveniently located near Gundersen Health System, this home-like, 123 bed skilled nursing campus is beautifully situated along the Mississippi River with spacious, landscaped courtyards and grounds where residents enjoy peace and serenity every day.

Riverside  
2575 South 7th Street  
La Crosse, WI  
608.406.3900





# EAGLE CREST COMMUNITIES™

*Caring Since 1946*

## OUR MISSION

Rooted in Christian Faith  
Caring for Each Other  
Serving the Community

*Over 75 years ago, a group of ministers saw a need for senior care in La Crosse and made the dream a reality by creating Bethany Lutheran Homes, Inc. Since then, our caregivers have shared love, care, and compassion to thousands of seniors in the Coulee Region. Our rich history includes building the area's first nursing home in the early 1950's, home health care agency in the 1970's, and was an instrumental part of creating alternative living options for a person with dementia nationwide.*

*With a Christian philosophy as our guide, our non-profit corporation has earned a reputation of excellence locally and nationally. Since introducing \$85 million in senior living developments in the La Crosse area over the past 13 years, we have become known as Eagle Crest Communities, a trade name of Bethany Lutheran Homes, Inc.*

*Many milestones have been reached but our greatest accomplishment is our legacy and commitment to the community as we promise to serve with teamwork, respect, integrity, commitment and love.*

*[eaglecrestlife.org](http://eaglecrestlife.org)*