



EAGLE CREST COMMUNITIES

Caring Since 1946

SUMMER EDITION 2022



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Todd Wilson, CEO

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Eagle Crest North

OUR MISSION

Rooted in Christian Faith
Caring for Each Other
Serving the Community

OUR CORE VALUES

Teamwork
Respect
Integrity
Commitment
Love

BOARD OF DIRECTORS

Joe Zoellner - *Chair*
Pete Hansen - *Vice Chair*
John Robinson - *Treasurer*
Sean O'Flaherty - *Secretary*
Mike Flanagan - *Director*
Sara Havens GHS - *Director*
Leah Mudler - *Director*
Angela Strangman - *Director*
Todd Garves - *CFO*
Todd Wilson - *CEO*

OUR COMMUNITIES

Eagle Crest South
608.791.2700

Eagle Crest North
608.779.1700

Riverside
608.406.3900

The Willows
608.406.3980

Cass Street
608.796.1091

The Heights
608.526.2635

Hearten House I
608.784.4511

Hearten House II
608.784.4522

Hearten House III
608.526.6796

Heights Town Homes
608.791.2709

Connections

Employee recruitment and retention continues to be a primary objective at Eagle Crest Communities. We now have a full-time recruiter on staff to help our managers find and hire the employees they need.

Employee focus is one of our primary strategic goals. This goal encompasses a broad spectrum of initiatives. We are working hard to attract good candidates by offering competitive wages and benefits, tuition reimbursement and a work environment that is inviting.



This past year we increased caregiver wages by nearly 20% and overall wages throughout Eagle Crest Communities increased 10%. We are working hard to provide better initial training, so that each employee feels comfortable in their role. This also involves managers connecting with employees so they feel part of a team. Finally, we have a new employee recognition program that celebrates new employee 30, 60 and 100-day milestones. These milestones are celebrated each month along with annual anniversaries and birthdays, which gives employees the opportunity to gather and socialize, building connections and friendships in the workplace.

We really work hard to make Eagle Crest Communities a great place to work. I ask that you consider supporting our employee appreciation and tuition reimbursement programs to help us attract and retain the best caregivers. A donation to Eagle Crest Communities is a great investment in the community.

Have a wonderful summer,

~ Todd D. Wilson, *Chief Executive Officer*



EAGLE CREST
COMMUNITIES
Caring Since 1946

LET US FIND
THE RIGHT
FIT FOR YOU!



JOB OPPORTUNITIES

- Resident Care Assistants
- Certified Nursing Assistants
- Nursing
- Culinary Team
- Housekeeping
- Maintenance

VOLUNTEER OPPORTUNITIES

- Exercise Leader
- Craft Class Facilitator
- Cooking Lessons
- 1:1 Visits
- Euchre/Cribbage/Cards
- Musicians of any kind!
- Whatever you are passionate about!

APPLY
ONLINE AT
EAGLECRESTLIFE.ORG

Summer Fun At Eagle Crest North!



Dance Party!



Cool Classics!



Ridin' the Waves!



Summer Fun!



EAGLE CREST NORTH
SENIOR LIVING
An Eagle Crest Community



Your Home...

- Bright, open apartment styles
- Generous rooms with nine-foot ceilings and abundant windows
- Bathrooms with step in showers and grab bars
- All appliances included
- Select floor plans offer a den, sun room, electric fireplace and breakfast bar
- All utilities paid including cable, local telephone and wifi
- Emergency call pendant and wellness check system

Your Community...

- Auditorium & chapel
- Bank & market
- Beauty/barber salon
- Restaurant & Bistro
- Riverboat lounge
- Fitness center & cinema
- Botanical garden
- Courtyard & walking paths
- Art studio
- Library with computer stations
- Massage therapy
- Health, wellness & social programs
- Underground, heated parking with car wash bay
- Private storage units
- Located near Onalaska YMCA & within minutes of shopping, restaurants & city parks

Onalaska's Premier Aging in Place Community

FOR THOSE 55 AND BETTER

Eagle Crest North is a community where seniors not only love to live...but thrive! We offer dynamic, resort style living that features a vibrant Town Center where every convenience and source of entertainment you can imagine is available. Social & spiritual opportunities are just steps outside your apartment door - you can join an exercise class in the auditorium, attend worship services in the chapel or meet your neighbor for lunch in the dining room. Our apartment homes offer thoughtfully crafted & spacious floor plans that allow you to celebrate your own sense of style while enjoying the beautiful panoramic views. Maintenance-free living is the icing on the cake!

Our "continuum of care" community is designed with today's seniors in mind. To put it simply, this means a range of services are offered, including independent living, assisted living and memory care. Whether you want to be free from the stress of maintaining a home, could benefit from discreet daily support or require more specialized care, we offer living options tailored to your needs. We provide a personalized approach to wellness that allows for a vibrant lifestyle with access to top-quality care...it's not too much to ask!

Eagle Crest North has it all...outstanding amenities & apartments, caring and professional staff and a friendly, inviting community of residents.

INDEPENDENT LIVING | ASSISTED LIVING | MEMORY CARE

FOLLOW US ON SOCIAL!



Our Caregivers Are the Foundation of Eagle Crest Communities

"We have the opportunity to work with great residents and families. They are a privilege to care for."

THANK YOU!

I want to take a few moments of my day to reflect on healthcare staffing within Eagle Crest Communities. I joined the team at Eagle Crest North in October of 2021, about the time COVID was "winding down" for a bit. I took on the task of leading many individuals who seemed fatigued and disheartened. It was heartbreaking to realize that these wonderful employees were nearing the end of their ropes; I imagine this feeling was present for staff throughout the entire organization. These individuals all brought something unique and wonderful to each shift they worked caring for our residents. Sadly, it seemed as though my team and others had forgotten this. Our residents have voiced their appreciation for employees in so many of the interactions that I shared with them. It is only fitting that staff are aware of how much each of you mean to our residents.



Bridget Bird, RN Nurse Supervisor - Eagle Crest North with resident Marcia

It's important that all of our staff realize that their presence has done more for Eagle Crest residents than they could know. We know that staff see to it that resident cares are completed while they are on duty. I can tell these employees are doing a great job, but I want to share what I hear from our residents on this note. Residents report that employees do more than assist with a task. I hear frequently that residents feel the employees are "like family", or that so and so is a bright light in their day that they look forward to. Some residents could not even find the words to describe the appreciation they feel for these employees.

It's important to provide praise when appropriate, and this is such a time.

Currently, staffing has been becoming more and more difficult. We struggle, just like all organizations, to recruit and retain quality staff. So, what is the motivation to continue working in these roles? When I look for the "why" in each of our staff, the "why" lies in a sense of commitment that each team has to each other and the residents as well. It lies in the kindness and compassion that each team shows in their care delivery. I cannot find words that would do justice to the appreciation I have for my team; know that I am not alone in this realm. All I can say is I'm fortunate to lead this team of compassionate and hardworking individuals and appreciate every encounter we have. You are the foundation of the care team at all Eagle Crest Communities!

~ Bridget Bird, RN Nurse Supervisor - Eagle Crest North

EAGLE CREST NORTH ASSISTED LIVING



- 24/7 care staff on-site
- Housekeeping & laundry
- Three restaurant-style meals daily
- Transportation to medical appointments
- Maintenance-free living
- Spiritual & wellness programs

Apartment-style living with opportunities for socialization and discreet supportive services that will allow you to stay independent while experiencing the community of other seniors.

Call to schedule your tour ~ 608.779.1720

www.eaglecrestlife.org

Donations & Support



Capital Fund



Legacy Fund



Employee Recognition Fund



Tuition Incentive Program

Legacy Fund

In Memory of Bernie Besl

Jeffrey & Nancy Armstrong

Phyllis Branson

Ardelle Doering

Robert & Kathleen Patros

Susanne & Steven Tanke

David & Kathleen

Vehrenkamp

Gerald & Sharon Yehle

In Memory of Peggy Evenson

Erick & Cara Bothun

Gundersen Lutheran

In Memory of Joan Scarseth

Paul & Nelda Manter

Employee Appreciation Fund

In Memory of Peggy Evenson

Ardelle Doering

David & Anita Evenson

Michael & Denise Kachel

Daniel & Kim Valiquette

Tuition Incentive Fund

Michael & Rose Porter

In Memory of Sharon Radcliffe

Tricia Finch

Employee Giving Club

Donna Brogan

Andrea Byrne

Steven Cook

Cindy Craig

Hannah Fort

Todd Garves

Cathleen Grinde

Elizabeth Kvistad

Haley Martin

Lori Mikshowsky

Carin Myhre

Shelly Olson

Patrick Senzig

James Stenulson

Vickie Stevens

Todd Wilson

PayPal now available.

Please visit us at: www.eaglecrestlife.org

Eagle Crest Communities Donation Form

Helping Eagle Crest Communities continue to provide quality, compassionate care in the Coulee Region. Donations are gratefully received and tax deductible to the extent allowed by law.

Name _____

Address _____

☐ This gift is in honor of _____

☐ This gift is in memory of _____

☐ Capital Fund - supports major projects such as Eagle Crest developments.

☐ Legacy Fund - supports activities and special events, and enhances amenities & technology for residents.

☐ Tuition Incentive Program Fund - supports our recruitment and retention program.

☐ Employee Appreciation Fund - promotes employee appreciation.

Special requests are always welcome!

Payable to:

Eagle Crest Communities

Mail to:

Eagle Crest Communities

PO Box 2468

La Crosse, WI 54602-2468





EAGLE CREST COMMUNITIES

Caring Since 1946

2575 South 7th Street
La Crosse, WI 54601

Bethany Lutheran Homes, Inc.



EVENT DETAILS

Saturday, September 17th

TIME

8:30am Event Opens

9:40am Opening Promise Garden
Ceremony

10:00am Walk

LOCATION

Riverside Park

100 State Street | La Crosse, WI

Join Our Team

This inspiring event calls on participants of all ages and abilities to join the fight against the disease.

Each year Eagle Crest Communities is honored to participate in the La Crosse area Walk to End Alzheimer's. We walk for our friends, family members and our residents that are living with Alzheimer's. As the local, trusted provider of memory care services we understand the importance of helping raise awareness and funds for the world's largest fundraiser for Alzheimer's & Dementia care, support & research.

JOIN OUR TEAM! Register online at www.alz.org with Team Eagle Crest Communities. If you are interested in donating to the Alzheimer's Association or have questions regarding the walk, please contact team captain Donna Brogan at 608-779-1713 or dmbrogan@eaglecrestlife.org.