



# EAGLE CREST COMMUNITIES

*Caring Since 1946*

WINTER EDITION 2021



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Todd Wilson, CEO

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## OUR MISSION

Rooted in Christian Faith  
Caring for Each Other  
Serving the Community

## OUR CORE VALUES

Teamwork  
Respect  
Integrity  
Commitment  
Love

## BOARD OF DIRECTORS

Lu Cagin - *Chair*  
Jerry Miller - *Acting Vice Chair*  
Joe Zoellner - *Treasurer*  
Dyanne Brudos - *Secretary*  
Kenna Christians - *Director*  
Sara Havens GHS - *Director*  
Pete Hansen - *Director*  
Leah Mudler - *Director*  
Barb Quillin - *Director*  
Todd Garves - *CFO*  
Todd Wilson - *CEO*

## OUR COMMUNITIES

Eagle Crest South  
608.791.2700

Eagle Crest North  
608.779.1700

Riverside  
608.406.3900

The Willows  
608.406.3980

Cass Street  
608.796.1091

The Heights  
608.526.2635

Hearten House I  
608.784.4511

Hearten House II  
608.784.4522

Hearten House III  
608.526.6796

Heights Town Homes  
608.791.2709

# A Message from Our CEO

Last January, we learned about a mysterious new virus affecting people in China. At that time, there was little concern the virus would be a major threat to those living in other countries. One year later, the true origin of the virus has yet to be publicly disclosed, but we all know it spread like wildfire throughout the world and impacted the lives of millions of people.

This has been the most difficult time in my 30-year career working in long-term care. There was no precedent to fall back on, no public policy, and little guidance from the Centers for Disease Control. Managing the complex myriad of challenges on top of personal protection shortages would prove to be a daunting task.

Over the last year we faced many challenges. At the top of the list is how important interaction with our loved ones and friends is to our mental health. The virus not only impacted us physically, it impacted us mentally as well. To overcome separation, we used every available option to connect our residents with their families and friends: telephone calls, Snap Chat, texting, Skype, Zoom, window visits, and now essential caregiver visitation.

One thing the virus could not take from us was compassion and the ability to be kind. I believe the residents helped our staff survive the pandemic as much as our staff helped our residents. Coming to work everyday and caring for our residents, and being able to express kindness and receive it in return was a gift that was shared every day.

As we enter a new year we see hope of a return to normal and all the good things in life we take for granted. We also come into this new year with a stronger connection to the community and those we serve. We have lived through this together and our commitment to serve as an extension of your family when there is a need has never had more meaning.

Wishing everyone a bright and wonderful 2021.

~ Todd D. Wilson, *Chief Executive Officer*





**HEARTEN HOUSE**  
MEMORY CARE  
*An Eagle Crest Community*



*Now accepting reservations for our newly remodeled Memory Care community in Holmen, **Hearten House III**. Contact Heather for more information at 608-791-2709.*



## A Note From Pastor Lisa

God will get us through – and God is faithful to that promise! The past year and the beginning of this year have brought out the best and the worst in people everywhere. Within our Eagle Crest communities, I have seen the best. The staff at all levels are absolutely amazing. There has been so much creativity and imagination to enable residents to be able to visit with their families, remotely or through the window or some other means. I have seen staff commiserate with residents and become their inside family when their actual relatives were relegated to the outside. In order to protect each resident, staff have been wearing facemasks and face shields daily, and extra PPE if there is a positive case. None of us like these things, but our residents need to be protected, and protected they will be. We are all very much committed to that! When PPE was in short supply, so many volunteers sewed facemasks for us. The "Mask Brigade" was incredibly generous with their time and skills just when we needed them! Staff have gone shopping for residents or brought them special treats to try to bring them a little bit of joy. The Life Enrichment staff have been working hard to provide socially distanced activities. Residents received a Christmas gift with the majority of our staff personally providing these gifts. I cannot begin to include all of the amazing things I see on a daily basis. The love, care, compassion and dedication of Eagle Crest staff is so obvious and evident all the time, and COVID has not stopped that! God has enabled us and blessed us in so many ways during these tough days!

In these past months since COVID changed the world, we have had to rely heavily on our core values. We've had to rely on Teamwork – we needed each other to get through. We've relied on Respect and Integrity. We've relied on Commitment and Love. Those core values have been, and continue to be, tested mightily. We commit ourselves to our mission of being Rooted in Christian Faith, Caring for Each Other, and Serving the Community. There are still challenges ahead of us, to be sure, but I can say with confidence that Eagle Crest Communities will continue to live up to our motto – Great People, Great Care!

~ Pastor Lisa







Tuition Incentive Program Fund



Capital Fund



Legacy Fund



Employee Recognition Fund

# Helping People. Changing Lives. Support Our Mission.

*It is our honor to express our sincere appreciation to the many wonderful people who help support Eagle Crest Communities*

## In Memory of Ray Pearson

Debbie Boehm  
David & Lori L. Decklever  
Curt & Chris Everson  
Charlotte Forer  
Helen Heiser  
Joyce Johnson  
Nancy Jones  
Ken & Dorothy Nelson  
Kay Ofsdahl  
Don & Jan Ostreng  
Jayne Otto  
Norma Rogge  
Beverly & Laura Sanborn  
Beverly Scott  
Mary Thiele

## In Honor of Betty Burnett

Elizabeth Kastberg

## Tuition Incentive Program

Larry & Connie Blunck  
Mary Fitzgerald  
Patricia Fitzpatrick  
Richard & Kathleen Kistner  
Gladys McLenahan  
Jackie & the late Don Meyer

## In Honor of Katherine "Kak" Reinhart

Anne Reinhart

## In Honor of Evelyn Schauburger

Therese Pedace

## In Honor of Ellyn Ash

William Ash & Family

## In Honor of Mary Korthals

James Young

## In Honor of Beatrice Young

James Young

## Capital Fund

First Baptist Church  
Barbara Leinfelder  
Mindoro Lutheran ELCA  
Mavis Stafslie

## In Memory of Doris Burgess

Sandra & Melvyn Kornspan

## Employee Appreciation Fund

Larry & Connie Blunck  
Rose Bruha  
Karla Eskierka  
Mary Fitzgerald  
Patricia Fitzpatrick  
Paul & Natalie Geyer  
Jay Just  
Richard & Kathleen Kistner  
Bill & Amy Klaus  
Ann Larkin  
Gladys McLenahan  
Jackie & the late Don Meyer  
Lynn Mischnick  
Scott Mischnick  
David Momont  
Elaine Price  
Carlene Sanborn  
Dave & Barbara Skogen  
Barb Quillin

## In Memory of Janice Thompson

Kim Yancey

## In Honor of Joyce Clason

Family of Joyce Clason

## In Honor of Marjorie Shannon

Robert & Kristie Olah

## In Memory of Doris Burgess

Family of Doris Burgess  
Sarah Michael

## In Memory of Kathryn "Kappy" Tausche

Dorinda & Walt Turner

## In Honor of Betty Burnett

Marie Bryl  
Martha Dumler  
Andrea Kyser

## In Honor of Ellyn Ash

Elizabeth Ash

## In Honor of Mary Korthals

James Young

## In Honor of Beatrice Young

James Young

## In Honor of Esther Harman

Heidi Albers

## In Memory of Libia Reynolds

Brian Reynolds

## Legacy Fund

Alden & Helen Lien  
Henry & Pauline Prelozni  
Mary Ellen Freisinger

## In Memory of Jack Low

Keith & Jen Evenson

## In Memory of Margaret Hanrahan

Doris Doherty  
Pamela Schomburg

## In Memory of Walt Hammond

Dolores Slungaard  
Steven & Susan Bohren

## In Memory of Alma Johnson

William & Louise Temte

## In Memory of George Stuber

Family of George Stuber

## In Honor of Pat Wurster

Lori & Fred Spademan

## In Honor of Joyce Clason

Family of Joyce Clason

## In Memory of Dorothy Wuensch

Maribeth Becker

## Eagle Crest Employees' Giving Club

Kathleen Banasik  
Dana Bistodeau  
Colleen Bonsack  
Donna Brogan  
Andrea Byrne  
Steven Cook  
Cindy Craig  
Hannah Fort  
Todd Garves  
Cathleen Grinde  
Tammy Haefs  
Keri Krueger  
Elizabeth Kvistad  
Haley Martin  
Lori Mikshowsky

Donna Miller  
Kermit Murray  
Carin Myhre  
Shelly Olson  
Carla Potter  
Rochelle Poulin  
Diane Rochester  
Patrick Senzig  
Debra Stanhope  
James Stenulson  
Vickie Stevens  
Lisa Thill  
Myrna Townsend  
Todd Wilson  
Susan Wyland



EAGLE CREST  
COMMUNITIES™  
*Caring Since 1946*

## Eagle Crest Communities Donation Form

Helping Eagle Crest Communities continue to provide quality, compassionate care in the Coulee Region. Donations are gratefully received and tax deductible to the extent allowed by law.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

☐ This gift is in honor of:

☐ This gift is in memory of:

☐ Capital Fund - supports major projects such as Eagle Crest developments.

☐ Legacy Fund - supports activities and special events, and enhances amenities & technology for residents.

☐ Tuition Incentive Program Fund - supports our recruitment and retention program.

☐ Employee Appreciation Fund - promotes employee appreciation.

*Special requests are always welcome!*

### Payable to:

Eagle Crest Communities

### Mail to:

Eagle Crest Communities  
PO Box 2468  
La Crosse, WI 54602-2468





# Rising to the Challenges of COVID-19

At Eagle Crest Communities, employee health and safety are our top priority. We have implemented processes and precautions to protect our employees and residents and take great care to ensure a safe work environment. We are honored to have our communities prioritized as part of the COVID vaccination effort. We have received the first dose of the COVID vaccine with second doses scheduled. NEW employees will also qualify to receive the vaccine.

If somebody you know is looking for a new career in Environmental Services, Nursing, Culinary or Corporate, and is eager to be one of the first to receive the COVID vaccine, please encourage them to apply online at [www.eaglecrestlife.org/careers-culture](http://www.eaglecrestlife.org/careers-culture) or reach out to our Recruiting Specialist at 608-406-3893.



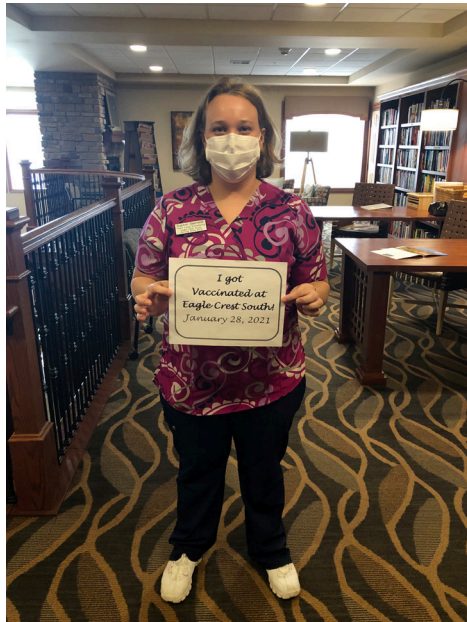
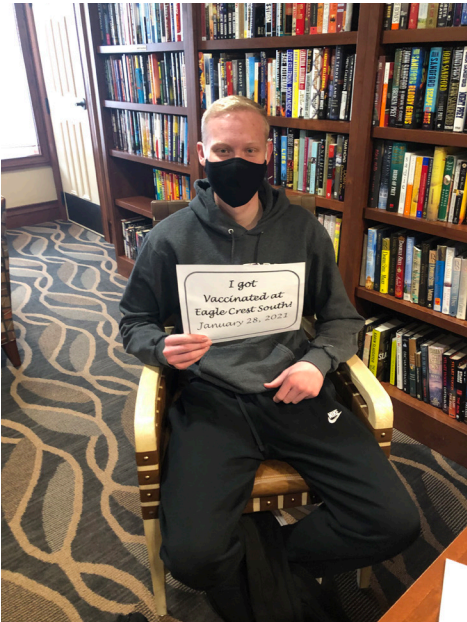
Make a Difference



Competitive  
Wages & 401K



Flexible Hours



## Graduate Nurse Positions

Eagle Crest Communities prides itself on providing excellent learning experiences with advancement opportunities to our employees. We have Graduate Nurse positions available to those who have recently completed nursing school but are waiting to take their NCLEX exams. This position allows individuals to work under the direct supervision of a Registered Nurse, and also allows them to start their nursing career sooner!

[www.eaglecrestlife.org/careers-culture](http://www.eaglecrestlife.org/careers-culture)

# ECC Life

Eagle Crest Communities is excited to Introduce ECC LIFE virtual events, where you can enjoy seminars and programs from the comfort of home. All of the educational programs are open to the public! Pre-registration is required for each event. A zoom link and any additional program-specific information will be shared via email a minimum of one week before the event for those who have registered. Visit [eaglecrestlife.org](http://eaglecrestlife.org) to learn more!

## Essential Financial Planning

March 24th | 2pm

Join Blake Barnes and Andrew Steger from Trust Point as they discuss essential financial topics that are probably on your mind as you are considering this next stage. They will explain how to tidy-up your financial house and walk you through common situations that individuals and families often go through during this process. Information shared includes:

- Three estate planning documents you can't live (or die) without
- Financial housekeeping - A checklist on financial planning, tax and investment considerations
- A walk through of real-life scenarios that will help with your future decisions

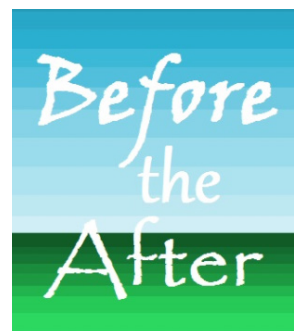


## Before the After

April 14th | 2pm

Sara Wrobel has been with Causeway Caregivers since 2002, becoming the Executive Director in 2007.

Within her years at Causeway, Sara noticed the people Causeway serves didn't have final plans in place and needed help conveying their wishes. Through research, personal experience and conversations with local community professionals, Sara developed *Before the After*.

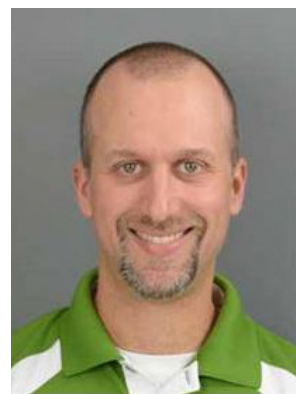


*Before the After* is a combination of planning sessions, a planning packet and years of insight that is shared with attendees so they can "Prepare. Copy. Communicate." their final wishes with loved ones. The packet is for anyone, of any age to convey their wishes.

## Identity Theft: Prevent & Protect - May 12th | 2pm

Jeff Kersten is the Agency Liason for the Bureau of Consumer Protection within the Wisconsin Department of Agriculture, Trade and Consumer Protection. As the Agency Liason, Jeff provides programs to educate the public, businesses and law enforcement on the importance of privacy protection and data security. Identity theft continues to be the fastest growing crime in the United States. The more you learn about it, the less vulnerable you are. Through this program you will learn:

- How to identify and prevent the different types of identity theft
- Receive tips to safeguard personal information and how to spot the red flags of a scam
- Learn about fraud alerts and security freezes





**EAGLE CREST  
COMMUNITIES**

*Caring Since 1946*

2575 South 7th Street  
La Crosse, WI 54601

Bethany Lutheran Homes, Inc.

## The Care You Need, When You Need It



**EAGLE CREST  
COMMUNITIES**

*Caring Since 1946*

**NOW ACCEPTING  
RESERVATIONS FOR  
ASSISTED LIVING**

608.791.2702 | [eaglecrestlife.org](http://eaglecrestlife.org)  
[marketing@eaglecrestlife.org](mailto:marketing@eaglecrestlife.org)