



# EAGLE CREST COMMUNITIES

*Caring Since 1946*

SPRING EDITION 2021



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Todd Wilson, CEO

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## OUR MISSION

Rooted in Christian Faith  
Caring for Each Other  
Serving the Community

## OUR CORE VALUES

Teamwork  
Respect  
Integrity  
Commitment  
Love

## BOARD OF DIRECTORS

Lu Cagin - *Chair*  
Joe Zoellner - *Vice Chair*  
Pete Hansen - *Treasurer*  
Dyanne Brudos - *Secretary*  
Kenna Christians - *Director*  
Mike Flanagan - *Director*  
Sara Havens GHS - *Director*  
Leah Mudler - *Director*  
John Robinson - *Director*  
Todd Garves - *CFO*  
Todd Wilson - *CEO*

## OUR COMMUNITIES

Eagle Crest South  
608.791.2700

Eagle Crest North  
608.779.1700

Riverside  
608.406.3900

The Willows  
608.406.3980

Cass Street  
608.796.1091

The Heights  
608.526.2635

Hearten House I  
608.784.4511

Hearten House II  
608.784.4522

Hearten House III  
608.526.6796

Heights Town Homes  
608.791.2709

## Connections

Once again, I would like to thank all of our staff, residents and their families for your strength and perseverance as we battled through the pandemic together.

Throughout the course of the pandemic, the mental, physical and emotional toll on everyone weighed heavily on my mind. Wondering if everyone's mental health could be sustained over the course of such a long journey. There is no doubt, the stress and fear lie hidden inside everyone, covered by an external shell of strength and courage.

People are social beings and social interaction is vital to our mental health. The sound of a voice, the touch of a hand, and a warm hug can have an amazing emotional affect. I guess it's true that love really is the best medicine.

Being able to finally make the decision to allow more open in-person visitation felt like warm sunlight after a long winter. Hearing about all the families reconnecting after such a long separation with love and affection pouring through the doors was like the arrival of new life.

As the spring renewal takes place, we have a lot to be thankful for and for many, the blessing of social interaction has a much greater meaning.

I wish everyone a wonderful spring and all the love and happiness that life has to offer.

~ Todd D. Wilson, *Chief Executive Officer*



## Eagle Crest Communities Voted 1st Place!

We are humbled and honored to have been voted 1ST PLACE by the community for "Best of La Crosse County" in five categories!



**Best Assisted Living Facility**  
*Eagle Crest Communities*

**Best Nursing Home**  
*Riverside*

**Best Retirement Community**  
*Eagle Crest Communities*

**Best Senior Living Center**  
*Eagle Crest Communities*

**Best Senior Services**  
*Eagle Crest Communities*



# Spring Gatherings

Spring is a time of rebirth and revival, full of new possibilities. In Greek mythology, it was the time when Persephone (daughter of the Earth Mother Demeter) returned from the underworld, and everything bloomed again. This spring has been welcomed with great joy as we have experienced our own renewal...welcoming families and friends to visit loved-ones and fun-filled holiday celebrations.

We have enjoyed visits with our therapy pets, drumming exercise classes, celebrating Earth Day, line-dancing & joining in painting classes. Valentine's Day, Easter, St Patrick's Day, Cinco De Mayo & Mother's Day were celebrated with parties and games for all. We also had a visit from King Boreas who "knighted" several employees for the good work they do!

Warmer temperatures, greening grass, and the emergence of the season's first blooms have our garden committees hard at work planting colorful flowers in our indoor and outdoor spaces.

*Thank you to everyone for celebrating Spring with us!*





# 2021 Employee Milestone Recognition Event

Every year, Eagle Crest Communities honors staff and retirees for their years of service with our annual Milestone Event. This celebration is a “thank you” to the staff for their hard work and dedication and recognizes their milestone anniversaries. We are proud of the staff we have at Eagle Crest Communities, are thankful for their commitment to our residents and families, and we appreciate their dedication to our organization.

In past years we’ve held a ceremony with brunch/lunch in honor of the staff with an awards ceremony. With Covid in 2021, the Recognition Team was unable to hold our usual event, but held a Drive Thru Milestone Event in February to ensure our staff were recognized and appreciated - even with Covid in the mix. We were delighted to see that many of the employees being honored were able to participate and we were still able to thank them in this different, but special way.

**Thank you to all of our employees, for everything you do - each and every day!** - Pastor Lisa Shank “I thank my God every time I remember you.” Philippians 1:3-6

*In this time of COVID—you were here.  
Every time a resident needed you—you were here.  
Every time a co-worker needed help—you were here.  
Every time there was an extra need—you were here.  
Congratulations on your milestone!  
You are the backbone of Eagle Crest Communities.  
Your commitment and dedication  
are the reason we have a reputation for  
Great People and Great Care!  
On behalf of all the residents whose lives you've  
touched, and on behalf of all your  
co-workers . .*

THANK YOU!



## Retired

### RIVERSIDE

Deborah Geib, RN/Lighthouse Coordinator

## 25 Years

### CASS STREET

Darlene Niebeling, Server

### EAGLE CREST NORTH

Debra Taylor, Campus Manager

### RIVERSIDE

Steven Cook, Charge Registered Nurse  
Vickie Stevens, Licensed Practical Nurse

## 20 Years

### RIVERSIDE

Susan Troester, Scheduling Coordinator  
Jane Verhulst, Certified Nursing Assistant

## 15 Years

### CORPORATE OFFICE

Robin Wieser, Human Resources Generalist

## 10 Years

### EAGLE CREST NORTH

Amy Church, Resident Care Associate  
James Lewis, Cook

### EAGLE CREST SOUTH

Amanda Thorson, Cook

### HEARTEN HOUSE II

Meghan Kurth, Resident Care Assistant

### RIVERSIDE

Ronald Kaiser, Transportation

## 5 Years

### EAGLE CREST NORTH

Andrea Byrne, Resident Care Assistant  
Brooke Fischer, Licensed Practical Nurse  
Pang Pa, Cook  
Barbara Parent, Housekeeper  
Shana Petrouske, Receptionist

### EAGLE CREST SOUTH

Brenda Aspenson, Campus Manager  
Dana Bistodeau, Director of Marketing  
Cheryl Fischer, Reception/Administrative Assistant  
Khala Funke, Licensed Practical Nurse  
Lucas Greeno, Maintenance Technician  
Sandra Kammel, Housekeeper  
Teresa Kamps, Resident Care Associate  
Rebecca Kerby, Resident Care Assistant  
Julie Newman, LPN/HAAL Nursing Manager  
Britney Oliver, RN/Nursing Supervisor  
Shelly Olson, Resident Care Assistant/Team Leader  
Tari Sommerfeldt, Server  
Sueann Steinfeldt, Resident Care Assistant/Team Leader  
Emily Vike, Program Coordinator

### HEARTEN HOUSE

Jerrika Hellerud, Program Coordinator

### RIVERSIDE

Michael Gran, Maintenance Technician  
Pamela Gresens, Certified Nursing Assistant  
Christina McKittrick, Charge Registered Nurse  
Mary Running, Certified Nursing Assistant  
Elizabeth Shank, Chaplain  
Cynthia Sikora, Health Unit Coordinator  
Amber Sommerfeldt, Graduate Nurse  
Marissa Sutherland, Registered Nurse

### THE HEIGHTS

Danielle Strong, Resident Care Associate/Team Leader

### THE WILLOWS

Amy Fetting, Resident Care Associate





# What Are Your Summer Plans?

Eagle Crest Communities has a variety of part time positions available in the Onalaska, La Crosse, and Holmen area, where you'll gain experience in our culinary, nursing, or environmental services department. These positions offer the flexibility of only working every other weekend to promote a work-life balance for our employees that allows them to enjoy time off with friends and family, along with competitive wages, tuition investment programs, and 401(k)!

No experience? No problem! We're ready to invest in you. Our team of qualified leaders are looking forward to the opportunity of providing training to those who have little or no experience working as a Resident Care Assistant, Server, Maintenance Technician, and more, and to share our five core values: teamwork, respect, integrity, commitment and love.

Don't forget about our referral bonus! If you know somebody who is interested in part time or full-time nurse opportunities (RCA, CNA, LPN or RN), encourage them to apply, and add your name to the application. Our referral program allows you AND your referral to both receive a \$500 bonus after eligibility requirements have been met.

To apply, go to [www.eaglecrestlife.org/careers-culture](http://www.eaglecrestlife.org/careers-culture). All questions regarding open positions can be directed to Paige Schneider at 608-406-3893.



Work-Life Balance



Tuition Investment



Advancement Opportunities



# Donations & Support



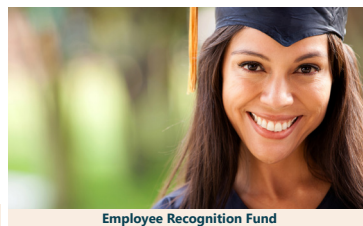
Capital Fund



Legacy Fund



Employee Recognition Fund



Employee Recognition Fund

## Capital Fund

English Lutheran Church  
Chuck & Carmen Gustafson  
Connie Repnik Memorial Fund of  
the La Crosse Community Foundation

### *In Memory of*

**Ray Pearson**  
Jeff & Deb Tornow  
**Mary Zeimentz**  
Daniel Zeimentz

## Legacy Fund

Arcadia Community Chest  
Mary Groeschner  
Henry Prelozni  
Chad & Stephanie Riggall

### *In Honor of*

**Mia Bagniewski**  
Family of Mia Bagniewski  
**Betty Burnett**  
Elizabeth Kastberg  
**Don Freagon**  
Kalah Haug

### *In Memory of*

**Edythe Kroner**  
Mike & Jane Speer

## Tuition Incentive Program

Mary Lou Biddlestone

### *In Memory of*

**Evelyn Schauburger**  
Therese Pedace  
**Kathryn Tausche**  
Kathryn & Dennis Smith

## Employee Appreciation Fund

Mary Lou Biddlestone  
Mary Groeschner  
Greg Lamprich  
Audrey Uber  
Lynn Valiquette

### *In Memory of*

**Doris Burgess**  
Mary Avrakotos  
Bonnie Davis  
Rick & Jamie Heiden  
Marianne & Dennis Stanke  
Lynn Valiquette  
**Kathryn Tausche**  
Jean Schlesselman  
Kathryn & Dennis Smith  
**Mary Zeimentz**  
Joe Zeimentz

## Employee Giving Club

Kathleen Banasik	Elizabeth Kvistad
Colleen Bonsack	Haley Martin
Donna Brogan	Lori Mikshowsky
Andrea Byrne	Carin Myhre
Steven Cook	Shelly Olson
Cindy Craig	Diane Rochester
Hannah Fort	Patrick Senzig
Todd Garves	Debra Stanhope
Cathleen Grinde	James Stenulson
Tammy Haefs	Vickie Stevens
Keri Krueger	Todd Wilson

*It is our honor to express  
our sincere appreciation to  
the many wonderful people  
who help support Eagle  
Crest Communities.*

## Eagle Crest Communities Donation Form

Helping Eagle Crest Communities continue to provide quality, compassionate care in the Coulee Region.  
Donations are gratefully received and tax deductible to the extent allowed by law.

Name \_\_\_\_\_

Address \_\_\_\_\_

- ☐ This gift is in honor of \_\_\_\_\_
- ☐ This gift is in memory of \_\_\_\_\_
- ☐ Capital Fund - supports major projects such as Eagle Crest developments.
- ☐ Legacy Fund - supports activities and special events, and enhances amenities & technology for residents.
- ☐ Tuition Incentive Program Fund - supports our recruitment and retention program.
- ☐ Employee Appreciation Fund - promotes employee appreciation.

*Special requests are always welcome!*

**Payable to:**  
Eagle Crest Communities

**Mail to:**  
Eagle Crest Communities  
PO Box 2468  
La Crosse, WI 54602-2468





**EAGLE CREST  
COMMUNITIES**

*Caring Since 1946*

2575 South 7th Street  
La Crosse, WI 54601

Bethany Lutheran Homes, Inc.

## The Care You Need, When You Need It



**EAGLE CREST  
COMMUNITIES**

*Caring Since 1946*

**NOW ACCEPTING  
RESERVATIONS FOR  
ASSISTED LIVING**

608.791.2702 | [eaglecrestlife.org](http://eaglecrestlife.org)  
[marketing@eaglecrestlife.org](mailto:marketing@eaglecrestlife.org)