

BETHANY LUTHERAN HOMES

Connections

Vol. 11 No. 12

Winter 2019

Our Mission

*Rooted in Christian Faith
Caring for Each Other
Serving the Community*

Our Core Values

*Teamwork, Respect, Integrity,
Commitment and Love*

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791-2700

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779-1700

Bethany Riverside
406-3900

The Willows
406-3980

Bethany On Cass
796-1091

Bethany Heights
526-2635

Hearten House I
784-4511

Hearten House II
784-4522

Hearten House III
526-6796

Bethany Town Homes
779-1720

Eagle Crest South Expansion Opening Spring of 2020



Construction on our Eagle Crest South Phase II addition is running pretty close to schedule despite the recent weather conditions. We are 6 months into our 18-month construction timeline and the precast ground floor has been installed, walls are going up and the building is beginning to take on more definition.

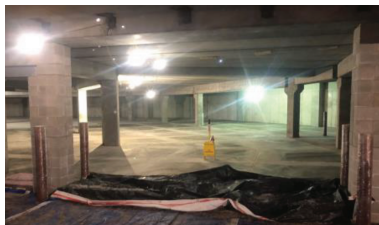
The shaded area in the image shown displays the existing Eagle Crest South community, introduced in 2015, while the expansion is divided into 5 different areas labeled A, B, C, D, and E. Building codes for licensed healthcare facilities are very strict and the areas labeled A, B, C, D, and E each have distinct building code requirements.

The Phase II addition will connect to the existing Eagle Crest South community in two separate locations, allowing the building to function as one, with easy access to the amenities in our extraordinary Town Center, the hub of the community.

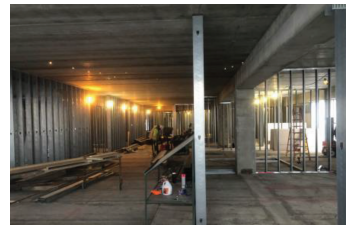
One new amenity coming soon is the octagon-shaped botanical garden that will serve as the crossover link from area "A" to the existing building. Enclosed in glass with sunshine coming in from all directions, the botanical garden will offer seating areas and a variety of plants and flowers to enjoy. The 2nd crossover link is labeled area "E."

Bethany Lutheran Homes is investing \$6.6 million in equity contribution into our expansion to keep the cost of living at Eagle Crest affordable to most people. In designing our Eagle Crest communities, we strive to offer a life enriching experience where everyone has opportunity to be involved in their favorite hobbies, meet new people and try new things. As a non-profit organization, donations are very important. I ask that you consider making Bethany Lutheran Homes a part of your annual giving plan. Thank you to everyone for your support of our mission to serve as an extension of the family when you have a need.

Visit bethanylutheranhomes.org for weekly construction updates and photos.



Underground Parking Area



Ground Floor of Area D ~ Pre-Cast Walls



Area A ~ 1st Floor



Area A ~ 2nd Floor

Have a wonderful winter season!

Todd D. Wilson
Chief Executive Officer



Bethany Heights Townhomes - Making Connections on Juniper Lane

Although I am unsure who named our newsletter “Connections,” one thing has remained the same – Bethany Lutheran Homes prioritizes & deeply values the “connections” we make every day. We connect with residents & their families, employees, donors, spiritual care providers, healthcare professionals and the community. Whether it’s a simple hello, or helping guide & support families through the next steps for their loved one - we understand and appreciate the gift in every connection we make!

On Juniper Lane in Holmen, AWESOME connections are made amongst the “Juniper Jollies,” residents living within our twenty townhomes near Evergreen Elementary. In 2016, two couples from the townhomes enjoyed each other’s company and felt it would be great to include and get to know their neighbors. Before long, monthly garage parties and outdoor gatherings were planned in the spring, summer & fall, and together, they celebrate birthdays and anniversaries, enjoy potluck meals and stay connected. Ruth, the organizer of most events, sends monthly emails, makes phone calls and drops off notes at residents’ homes to keep them in the know! The Jollies sing songs, share life stories, laugh A LOT and play games. Grade-schooler Taylor Hanson has been crowned the “Juniper Jollies Princess” and wears her sash & crown at every gathering where she assists with setting up, serving neighbors and is always happy to lend a helping hand and a big smile. Her grandparents live on Juniper Lane, and the gatherings wouldn’t be complete without her.

The “Jollies” typically don’t gather in the winter due to space constraints, however the staff at Bethany Heights, our assisted living community also on Juniper Lane, has offered space in their bistro to host this group of about 16-20 neighbors, creating yet another way to connect with the residents living there!

When asked about life at Bethany Heights Townhomes, Ruth is quick to share the positives in living in this cozy neighborhood – Maintenance free living, two-bedroom apartments with an attached garage, and amazing retired and semi-retired neighbors, each with a story to share. Juniper Lane is part of a fun, growing neighborhood in Holmen. Neighbors drive by on their way to and from work and always honk their horns, slow down and say “hello,” Children deliver May Day baskets and provide entertainment when playing in the park or walking to and from Evergreen Elementary.

If you happen to be driving down Juniper Lane and see a large gathering at one of our Bethany Heights Townhomes stop and say hello – you won’t be disappointed!

Heather Edgington,
Bethany Height Townhomes Manager



Now is your chance to make Eagle Crest South your home!
ACCEPTING RESERVATIONS
from those 55 and Better for our Senior Apartments!
OPENING SPRING 2020



EAGLE CREST SOUTH IS EXPANDING

*Attend an Informational Meeting
to learn more & reserve your new home!*

Open House Informational Meetings

Tuesdays at 9:00am or Noon

2nd Floor Auditorium of Eagle Crest South
622 Bennora Lee Court, La Crosse

RSVP to Dana at 608-791-2702 or dbistodeau@eaglecrestlife.org



Welcoming Fishermen to Eagle Crest South
in Summer of 2020

Supporting our Team and Each Other

At Bethany Lutheran Homes, we not only take care of those who live here, but also those who work here. Providing a positive work experience and work-life balance is crucial in today's workforce and at the top of our "to-do" list. Our flexible scheduling allows our employees to attend school or work additional jobs, while our every other weekend and every other holiday policy ensures they have time for friends, family and other activities outside of work.

We constantly review our wages to ensure we are competitive in the area, provide affordable benefits to full time and some part time employees, and offer 401(k) to all employees planning for their future. As a servant lead organization, we invite your ideas to continue to make Bethany Lutheran Homes the best place to work!

Our Tuition Investment Program offers scholarships to our employees attending college while working at Bethany Lutheran Homes. In 2018 we have awarded over \$50,000 in tuition incentives, as each student employee is eligible to receive up to \$3000 per year. Contributions to our Tuition Investment program can be made to help sustain Bethany Lutheran Homes' legacy in the community. Please contact Dana, at 608-791-2702, if you are interested in supporting our student employees.

Tuition Investment Program

Kenzie

I am attending Western Technical College in hopes of pursuing my dream of becoming a nurse...I chose to work for Bethany Lutheran Homes because a family member really liked living at the Willows. When it came time to look for my first CNA job I jumped at the chance to work for this company and here I am, 2 years later, and still loving what I do! I love interacting with the residents, hearing their stories and helping! They are so humble and grateful for all that we do for them.

The Tuition Investment Program...has helped me reduce my student loans and pay for books or different supplies for the next semester. I would recommend any college student that works for Bethany Lutheran Homes to apply...it really made a difference and I could not be more thankful!



Kenzie and Donna enjoying each other's company at Eagle Crest South

Vanessa

I work at Eagle Crest South and am a senior in my fifth year at UW-L, hoping to become a Health Education Specialist who works with adolescents and Sexual Education, with a future goal of becoming an RN and public health nurse. I started working with Bethany Lutheran Homes to enter the health field and because I took an appreciation of BLH's core values, Teamwork, Respect, Integrity, Commitment and Love. I love listening and helping every resident feel taken care of and special. I have benefited from the Tuition Investment Program for 2 semesters which has relieved the financial burden on my family as three of my siblings are also in college. It has given me peace of mind, allowing me to focus on being a good caretaker and student.



Vanessa and Joyce share a moment together at Eagle Crest South

Employees Supporting our Scholarships

Kathleen Banasik
Dana Bistodeau
Colleen Bonsack
Donna Brogan
Andrea Byrne
Steven Cook
Cindy Craig
Jane Deml
Hannah Fort
Todd Garves

Cathleen Grinde
Tammy Haefs
Keri Krueger
Elizabeth Kvistad
Haley Martin
Lori Mikshowsky
Donna Miller
Kermit Murray
Carin Myhre
Elizabeth Olson

Shelly Olson
Carla Potter
Diane Rochester
Debra Stanhope
James Stenulson
Vickie Stevens
Lisa Thill
Myrna Townsend
Todd Wilson
Susan Wyland

A Donation to Bethany Lutheran Homes is a Great Investment in the Community. THANK YOU to those who support us...



<i>In Memory of Marie Dougherty</i> Eugene & Betty Linse	Susan Dummer & Sandra Loock	Stephen & Mary Jane Fritz Meri Sue Erdmann
<i>In Memory of Esther Gamroth</i> Jerome Haines & Sherry Reck-Haines	Karolyn Collins Michael & Susan Schwartz	Kevin & Angela Strangman Michael Hussey & Patricia Gaynor-Hussey
<i>In Memory of Lillie Heintz</i> Pamela Heintz	Paul & Linda Dunham Peggy & David Harrison	Nance Klapper Martin & May Callaway
<i>In Memory of Evie Magin</i> Jeffrey & Barbara Sutton	<i>In Memory of Ruby West</i> Eugene & Betty Linse	James & Kathleen Filkouski
<i>In Memory of Marilyn Dunham</i> Peg Lyga	Jack & Barb Peplinski Charles & Linda Rudrud Jerry & Linda Glocke	Rebecca Bacon Carl & Renae Kabat

Tuition Incentive Program Fund ~

Ernie & Sally Micek
Robert & Gretchen Burns
John & Ardis Cleveland
*In Memory of Adelaide Nichols to benefit
Eagle Crest South employee scholarships*
Greg Teff
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Patrick & Joanne Stephens
Jason & Kelley Bahr
Gerald & Patricia Eichman
Jane & Paul Steingraeber
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Brian Bush

Fayemarie Alvarado

*In Memory of Rosemary Poellinger to
benefit Eagle Crest South employee
scholarships*

Kathleen Pishaw

Legacy Fund ~

Dave & Barb Skogen

Mary Groeschner

Arcadia Community Chest, Inc

Employee Appreciation Fund ~

Greg Lamprich

Don & Jackie Meyer

Kimberly & Steven Yancey

Coon Valley Lutheran Church – to
benefit Bethany on Cass

Capital Fund ~

Alden & Helen Lien

Stephen & Katherine Webster

Pastor Ted & Marlene Dewald

Mary Jo Werner

Dale & Jody Walter

Ernie & Sally Micek

Jack & Judith Rusch

Dyanne Brudos-Thornton

General Donations ~

Gundersen Medical Foundation

Coulee Bank

Mindoro Lutheran Church WELCA

English Lutheran Church of the Holy
Trinity

*Help Bethany Lutheran Homes continue providing quality, compassionate care
in the Coulee Region. Donations are gratefully received and tax deductible up
to the extent allowed by law.*

Name _____

Address _____

Payable to: Bethany Lutheran Homes, Inc.

Mail to: PO Box 2468

La Crosse, WI 54602-2468

☐ This gift is in honor of _____

☐ This gift is in memory of _____

☐ Capital Fund - Supports major projects such as Eagle Crest developments

☐ Legacy Fund - Supports activities and special events, and enhances amenities & technology for our residents

☐ Tuition Incentive Program Fund - Supports our recruitment and retention program

☐ Employee Appreciation Fund - Promotes employee appreciation. Special requests are always welcome!





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Great People...Great Care!



We are humbled and honored to have been nominated by the community for “Best of La Crosse County” in four categories!!

Best Apartment Complex...“Eagle Crest Communities”
Best Assisted Living ...“Bethany Lutheran Homes”
Best Retirement Complex...“Eagle Crest Communities”
Best Nursing Home...“Bethany Riverside”

CONGRATULATIONS BETHANY RIVERSIDE Ranked “Best Nursing Home” By US News & World Report



In 2018, Bethany Riverside, our rehabilitation and transitional care center behind Gundersen Health System in La Crosse, received a 5-star rating by the department of Medicare and Medicaid and has since been recognized by U.S. News and World Report as “Best Nursing Home,” the highest rating received amongst all Skilled Nursing Facilities in the Coulee Region. “High Performance” ratings were awarded based on quality, routine care received for treatment of chronic conditions or short-term rehabilitation stays following

a hospitalization for surgery, heart attack, stroke, or injury. The data used to determine “high performance” ratings included nurse staffing ratio, excellent health inspections, positive patient outcomes, therapy minutes received to reach patient-centered goals, few facility complaints, and quality care.

Bethany Riverside ranks highest at a 62% success rate in discharging residents back to their home, offering physical, occupational and speech therapy seven days a week, getting you back on your feet fast!

Call April Crowder, Admissions Director, for more information about Bethany Riverside, our award-winning rehab and transitional care center, at 608-406-3939.

