



EAGLE CREST COMMUNITIES™

Caring Since 1946

WINTER EDITION 2020



IN THIS ISSUE

PAGE 2

A Special Message From
Todd Wilson, CEO

PAGE 4-5

New Year. New Possibilities.

PAGE 7

The Gift of Giving

A Message From Our CEO

OUR MISSION

Rooted in Christian Faith
Caring for Each Other
Serving the Community

OUR CORE VALUES

Teamwork
Respect
Integrity
Commitment
Love

BOARD OF DIRECTORS

Lu Cagin - *Chair*
Patrick Spencer - *Vice Chair*
Jerry Miller - *Past Chair*
Joe Zoellner - *Treasurer*
Dyanne Brudos - *Secretary*
Kenna Christians - *Director*
Sara Havens GHS - *Director*
Barb Quillin - *Director*
Leah Mudler - *Director*
Todd Garves - *CFO*
Todd Wilson - *CEO*

OUR COMMUNITIES

Eagle Crest South
608.791.2700

Eagle Crest North
608.779.1700

Riverside
608.406.3900

The Willows
608.406.3980

Cass Street
608.796.1091

The Heights
608.526.2635

Hearten House I
608.784.4511

Hearten House II
608.784.4522

Hearten House III
608.526.6796

Heights Town Homes
608.791.2709

In December, we hosted our 11th annual Friends of Eagle Crest Communities Holiday Social. Many people turned out for this wonderful event held every year to recognize those who make financial donations, served on our board of directors and help support our mission. Our Chef and his team prepared a wonderful assortment of food and dessert that was enjoyed by all. We thank the many people who have made a contribution to our success over the years. We could not do what we do without you.



It's hard to believe 2019 is gone already, what a busy year it was! Last year at this time they were just starting to put the roof on our Eagle Crest South expansion and this year we are busy preparing to welcome our first new residents.

We plan to have the first independent living residents start moving in the first week in February, so our marketing team is working with everyone that has made a reservation to secure a move-in date. This is an exciting time as many new people will join our Eagle Crest Community in La Crosse. We plan to have a welcoming committee in place to help our new residents adapt to their new home at Eagle Crest.

Later this spring, we will be hosting an open house open to the general public. When we have a date available for the grand opening, we will be sure to let everyone know.

Wishing everyone a wonderful 2020!

Sincerely,

Todd D. Wilson
Chief Executive Officer
Eagle Crest Communities



Eagle Crest is an expert when it comes to senior living. While our communities are beautiful, you'll find the professional staff and caregivers inside are what makes Eagle Crest Communities inviting, inspiring and healing.

608.791.2702

An Exciting New Way of Life Is Waiting!

Eagle Crest Communities Holiday Celebrations

"The Best Times Are Always Found When Friends & Family Gather Round"





EAGLE CREST SOUTH
 SENIOR LIVING
An Eagle Crest Community

NOW ACCEPTING RESERVATIONS

*Live the
 Eagle Crest
 Life*

Join us for weekly informational sessions to learn about our new apartments, take a tour and make your reservation today!

**Mondays at 4PM
 Eagle Crest South
 Auditorium**

622 Bennora Lee Court
 La Crosse, WI 54601
 608.791.2702

EAGLECRESTLIFE.ORG

NEW YEAR. NEW POSSIBILITIES.



INDEPENDENT LIVING



ASSISTED LIVING



MEMORY CARE



OUR COMMUNITY...

- Auditorium & chapel
- Bank & market
- Beauty/barber salon
- Restaurant & bistro
- Blarney bar & club lounge
- Fitness center & cinema
- Botanical garden
- Courtyard & fishing pier
- Hobby shop & art studio
- Library with computer stations
- Massage therapy
- Health, wellness, & social programs
- Underground, heated parking with car wash bay
- Private storage units
- Housekeeping services available
- No community or amenity fees
- Fabulous views of the Mississippi River & nearby bluffs

Employment News

Upcoming Hiring Events



Join us every Wednesday in February from 12:30pm-4:30pm in the NEW Eagle Crest South expansion for our HIRING OPEN HOUSE! You'll have an opportunity to ask questions about positions in our culinary, nursing, and environmental services departments, fill out applications, and attend on-site interviews!

Eagle Crest Communities offer a variety of benefits that are available to both part-time and full-time employees, such as competitive wages, scholarship programs, recruitment bonuses for nursing staff, 401(k) with company match and more! Whether you're looking to explore other career options or you just want something to supplement your current income, we have a position for you!



Make a Difference



Competitive Wages & 401K



Flexible Hours

Tuition Investment Program

My name is Jenna and like many college students, I struggle to pay college tuition. Scholarships that I have received have allowed me to further my education. One key scholarship that I received this year was the Tuition Incentive Program Fund (TIP) through Eagle Crest Communities.

Last summer when I was looking for employment, I wanted to work for an employer that had a TIP Fund that I could receive to help pay for school. Well, I found one. The TIP Fund was one of the reasons why I first applied to Eagle Crest South. The TIP Fund is an important part of Eagle Crest Communities recruitment and retention program for individuals looking for college tuition assistance.

The TIP Fund is provided through generous donations of individuals and companies. The money I received through the TIP Fund was enough to cover my textbooks and my first down payment deposit for the 2018 Fall semester and 2019 Spring semester of school. I would like to thank the donors of the Tuition Incentive Program because your donations have helped further my education in nursing.



To view our available positions, visit www.eaglecrestlife.org

Donations & Support

It is our honor to express our sincere appreciation to the many wonderful people who help support Eagle Crest Communities.

In Memory of Lavina Campton

Duane & Jean Kidd

Pat Moore

Herman & Juanita Wingfield

Ken & Pam Allison

Dorsey Ames

In Memory of Ferne Albrecht

Carol Gohman

Legacy Fund

Mary Groeschner

Lorraine Sotirin

Dave & Barb Skogen

Charles & Carmen Gustafson

English Lutheran Church of the Holy Trinity

Barb Quillin

Greg Lamprich

Capital Fund

Gundersen Lutheran Medical Foundation

Alden & Helen Lein

Dale & Jody Walter

Tuition Incentive Program

In Memory of Miriam D. Lighthizer

Robert & Gretchen Burns



EAGLE CREST COMMUNITIES
Caring Since 1966

Helping People. Changing Lives. Support Our Mission.

Eagle Crest Employees' Giving Club

Kathleen Banasik

Dana Bistodeau

Colleen Bonsack

Donna Brogan

Andrea Byrne

Steven Cook

Cindy Craig

Hannah Fort

Todd Garves

Cathleen Grinde

Tammy Haefs

Keri Krueger

Elizabeth Kvistad

Haley Martin

Lori Mikshowsky

Donna Miller

Kermit Murray

Carin Myhre

Shelly Olson

Carla Potter

Rochelle Poulin

Diane Rochester

Patrick Senzig

Debra Stanhope

James Stenulson

Vickie Stevens

Lisa Thill

Myrna Townsend

Todd Wilson

Susan Wyland

Eagle Crest Communities Donation Form

Helping Eagle Crest Communities continue to provide quality, compassionate care in the Coulee Region. Donations are gratefully received and tax deductible to the extent allowed by law.

Name _____

Address _____

- This gift is in honor of _____
- This gift is in memory of _____
- Capital Fund - supports major projects such as Eagle Crest developments.
- Legacy Fund - supports activities and special events, and enhances amenities & technology for residents.
- Tuition Incentive Program Fund - supports our recruitment and retention program.
- Employee Appreciation Fund - promotes employee appreciation.

Special request are always welcome!

Payable to:
Eagle Crest Communities

Mail to:
Eagle Crest Communities
PO Box 2468
La Crosse, WI 54602-2468





EAGLE CREST COMMUNITIES

Caring Since 1946

2575 South 7th Street
La Crosse, WI 54601

Bethany Lutheran Homes, Inc.

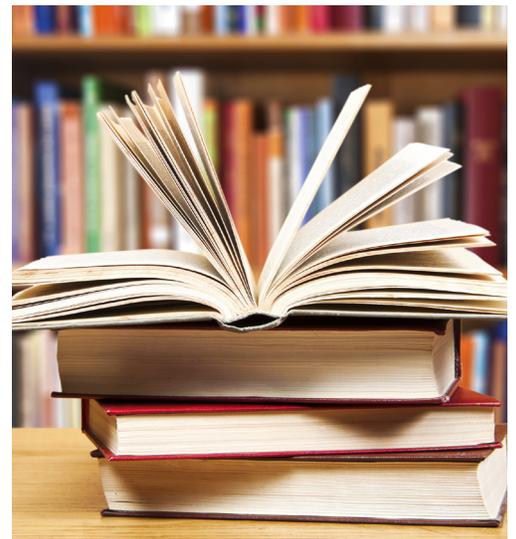


New To Eagle Crest Communities

ECC Life Community Education Events

Please join us for our new monthly educational series at Eagle Crest South, Tuesdays at 2pm!

- **February 18th - Medication Safety**
Presented by Kassandra Kollauf, PharmD
- **March 10th - Falls Prevention: Bone Health & Strong Seniors Program**
Presented by Gretchen Lindahl, La Crosse County Health Department
- **April 14th - Identity Theft: Prevent & Protect**
Presented by Jeff Kersten, Wisconsin Bureau of Consumer Protection
- **May 12th - Medicare 101: Understanding the ABC's of Medicare**
Presented by Tina Johnson, Aging & Disability Resource Center of La Crosse County



RSVP to Heather at 608.791.2709 or hedgington@eaglecrestlife.org