



EAGLE CREST COMMUNITIES™

Caring Since 1946

AUTUMN EDITION 2019



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OUR MISSION

Rooted in Christian Faith
Caring for Each Other
Serving the Community

OUR CORE VALUES

Teamwork
Respect
Integrity
Commitment
Love

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Todd Garves - *CFO*
Todd Wilson - *CEO*

LOCATIONS

Eagle Crest South
608.791.2700

Eagle Crest North
608.779.1700

Riverside
608.406.3900

The Willows
608.406.3980

Cass Street
608.796.1091

The Heights
608.526.2635

Hearten House I
608.784.4511

Hearten House II
608.784.4522

Hearten House III
608.526.6796

Heights Town Homes
608.791.2709

Introducing Eagle Crest Communities

Working for a non-profit organization is more than a job for most of our employees, it's a lifestyle that embraces the community. 24/7/365 days a year our employees go about their work caring for those we serve, but when they are not at work, you will often find them volunteering to promote services and organizations that serve the elderly and disadvantaged throughout the Coulee Region. This issue of our newsletter highlights some of the volunteer work our employees take part in.



As an organization, Eagle Crest Communities continues to invest in the Coulee Region, building new senior living communities, remodeling and improving our existing communities and working to improve the quality of life and the quality of care we provide. Those who work for Eagle Crest Communities must embody our core values, Teamwork, Respect, Integrity, Commitment, and Love.

Everyday we do our best to go out of our way to help people throughout the Coulee Region. We have a lot of great people working for Eagle Crest Communities and we are honored to serve as an extension of your family when you have a need.

With all that we do, we are good stewards of the resources we are entrusted to manage, which has fostered continued growth and allowed us to invest in our employees and the community. Much of our growth the past 10 years has been achievable because of donations and sound financial management. Without the generous donations that have been made to Eagle Crest Communities, we would not be able to offer the level of care and lifestyle that everyone has come to expect and we would not be able to attract and retain quality employees who live the non-profit lifestyle (giving more to the community everyday than they receive).

I would encourage you to consider making a donation to Eagle Crest Communities. A donation to Eagle Crest Communities is a great investment in the community and will continue to benefit our community for many years.

Enjoy the beautiful fall colors and have a wonderful holiday season!

Sincerely,

Todd D. Wilson
Chief Executive Officer
Eagle Crest Communities

EAGLE CREST SOUTH IS EXPANDING

622 Bennora Lee Court, La Crosse, WI

Accepting reservations for early Spring move ins!

Call Dana today at 608.791.2702

Supporting Our Neighbors

Walk To End Alzheimer's

Eagle Crest Communities has been working extremely hard this past year to fundraise for the 2019 Walk to End Alzheimer's. As the top senior care provider in the area, it is our privilege to be able to serve those living with various stages of dementia. We believe it is critical to our mission to do all that we can to advocate for those who have dementia and one day find a cure.



Eagle Crest Communities was once again granted the spot of #1 corporate sponsor, raising \$7,374.90 for the September 14th walk! This is our second year in a row as the top corporate sponsor, and we surpassed our goal last year by more than \$500! It truly is humbling to see the support from our residents, staff, families and community members. None of this would have been possible without the hard work and dedication of our Alzheimer Walk committee as well as each of our communities that hosted events to raise these generous funds. Events hosted throughout the last year included bake sales, ice cream socials, silent auctions, grill outs, t-shirt sales, raffle baskets and a baseball themed Alzheimer's All-Star's party. Thank you to everyone that made this possible, and

we are already looking forward to the 2020 Walk to End Alzheimers' season.

Oktoberfest Senior Breakfast

If celebrating with friends in the early morning at the Oktoberfest grounds is your thing, you will likely run into the volunteers from our Eagle Crest Communities! It has become tradition for us to sponsor and serve the Senior Breakfast each year. Not only do we have the opportunity to meet and visit with La Crosse area community members, but we are also blessed to have many of our residents join us at the breakfast to partake in the always delicious catered meal and enjoy celebrating with the Grenadiers spreading gemütlichkeit amongst all! We look forward to seeing everyone next year!



Steppin' Out In Pink

Eagle Crest Community Volunteers were lined up at the 14th annual Steppin' Out In Pink event to hand water out to those walking the trail. There were over 6,000 participants walking for local breast cancer research & services. Thank you to our neighbor Gundersen Health Systems for hosting this event each year!



Holmen's Hope

Eagle Crest Communities had the opportunity to provide and serve the Holmen's Hope dinner in August. Our employee volunteers stepped up to the challenge and served over 200 guests at the Holmen American Legion!

This monthly community dinner brings the residents of Holmen together for so much more than a meal. Conversations, laughter and camaraderie are what make this truly a special event. Thank you to Holmen's Hope for allowing us to partner with your organization – One non-profit supporting another – we look forward to serving again next year!!

Employment News

Throughout 2019 many exciting things have happened within our organization! To start, our staff has taken great strides to ensure Eagle Crest Communities are not only a great place to call home but also a great place to work. As a result of these outstanding efforts, we've seen a decrease in staff turnover which is a great reflection of how much we value our employees. Secondly, we announced our new corporate name, Eagle Crest Communities. For over seventy years, we've been known as Bethany Lutheran Homes, Inc, and our legal, corporate name will continue to be as such. However, it was time to create unity amongst our ten senior communities and set ourselves apart as the leading service provider to seniors. Eagle Crest Communities is a great representation of our high standards of care.



The new job fair display shown conveys the message we're not only the leading provider to seniors but our residents' dignity and independence is just as important to us. In many of our job postings we make statements such as "We're the most innovative care provider to seniors in Wisconsin"

or "Come enrich the lives of our residents." These are more than just words to us. The residents of La Crosse County voted us the best place to call home and our residents strongly agree!

Finally, construction continues at Eagle Crest South in La Crosse as we prepare for the grand opening of the expansion! Nearly two hundred residents will join our family in the next few months within 112 new senior apartments, 36 new traditional assisted living apartments and 33 apartments for those with memory impairment. We are seeking caring and compassionate individuals to join our team as Resident Care Assistants, Nurses and a Nurse Manager (RN); Servers, Cooks, a Sous Chef, Maintenance Technicians and Housekeepers. Full time positions will be available for those seeking a career change with an innovate and growing company, as well as part time positions. Watch our website, eaglecrestlife.org, for these opportunities or give me a call at 608.406.3893! I'm happy to discuss current and future job opportunities and unique benefits like pet insurance or Tuition Investment Program.

Paige Schneider, *Recruiting Specialist*

Tuition Investment Program

Since beginning employment at Riverside, I have been presented with many opportunities to grow both personally and professionally. I started as a CNA and later was trained as a nurse tech. I have formed many valuable relationships with residents, family members, and co-workers. So many of the things I've learned at work have helped me succeed in nursing school and vice versa.

The tuition investment program (TIP) has provided me with financial assistance towards my education. This is a truly great opportunity that is offered here at Riverside, and I'm very grateful to have been a part of it. I'd highly recommend for anyone who is eligible to apply for it.

Micaela, *TIP Recipient*



Donations & Support

A donation to Eagle Crest Communities is a great investment in the community
THANK YOU to those who support us...

Eagle Crest Employees' Giving Club

Kathleen Banasik	Donna Miller
Dana Bistodeau	Kermit Murray
Colleen Bonsack	Carin Myhre
Donna Brogan	Shelly Olson
Andrea Byrne	Carla Potter
Steven Cook	Rochelle Poulin
Cindy Craig	Diane Rochester
Hannah Fort	Patrick Senzig
Todd Garves	Debra Stanhope
Cathleen Grinde	James Stenulson
Tammy Haefs	Vickie Stevens
Keri Krueger	Lisa Thill
Elizabeth Kvistad	Myrna Townsend
Haley Martin	Todd Wilson
Lori Mikshowsky	Susan Wyland

In Honor of Ted Dewald

Raymond & Carrie Pearson

In Memory of Janice E. Thompson

Kim Yancey

In Memory of Barbara Schaettle

Scott & Betsy Olson

Legacy Fund

Eagles Club Auxiliary 1254
Our Redeemer Women - ELCA
Mindoro Lutheran Church
Mary Groeschner
Nancy Schermerhorn
David Jones, Network for Good

Capital Fund

Gundersen Lutheran

Tuition Incentive Program

In Memory of Helen Doubek

Margaret Hammell

*In Memory of Rita McGaughey to benefit Cass Street
Employee Scholarships*

In Faith Community Foundation

Eagle Crest Communities Donation Form

Helping Eagle Crest Communities continue to provide quality, compassionate care in the Coulee Region.
Donations are gratefully received and tax deductible to the extent allowed by law.

Name _____

Address _____

Payable to: Eagle Crest Communities

Mail to: Eagle Crest Communities

PO Box 2468

La Crosse, WI 54602-2468

- This gift is in honor of _____
- This gift is in memory of _____
- Capital Fund** - supports major projects such as Eagle Crest developments.
- Legacy Fund** - supports activities and special events, and enhances amenities & technology for residents.
- Tuition Incentive Program Fund** - supports our recruitment and retention program.
- Employee Appreciation Fund** - promotes employee appreciation. Special request are always welcome!





EAGLE CREST COMMUNITIES

Caring Since 1946

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La Crosse, WI 54601

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Bethany Lutheran Homes, Inc.

Riverside, Our Top-Rated Transitional Care Community

When an injury or illness strikes, people find themselves in crisis-mode, making important decisions quickly under stress. At this time, it may be too late to make your wishes known or you may be forced to receive rehab services or care at a facility you wouldn't necessarily have chosen for yourself. Talking about healthcare needs, wants, finances and death can be uncomfortable but is necessary so the burden isn't left with your family guessing what your wishes may be.

Most often, the need for 24-hour skilled nursing care develops as individuals age, become frail or an illness or disability worsens, however, it can be instantaneous after a car accident, stroke or heart attack. Riverside, our Transitional Care community, formerly known as Bethany Riverside, is a 5-Star rated facility that can assist with rehabilitation services or provide long-term care to those with chronic conditions. Offering physical, occupational and speech therapy services seven days a week allows you to improve day after day with fewer risks for setbacks.

Take time to tour Riverside and all Eagle Crest Communities to know your options now and in the future.

Patrick Senzig, *Administrator*

