



HEARTEN HOUSE
MEMORY CARE
An Eagle Crest Community

For more information or to
schedule a tour, please contact
608.406.3982

www.eaglecrestlife.org

Experience the Eagle Crest Life



Hearten House I
2573 S. 7th Street
La Crosse, WI 54601
608.784.4521

Hearten House II
2571 S. 7th Street
La Crosse, WI 54601
608.784.4523

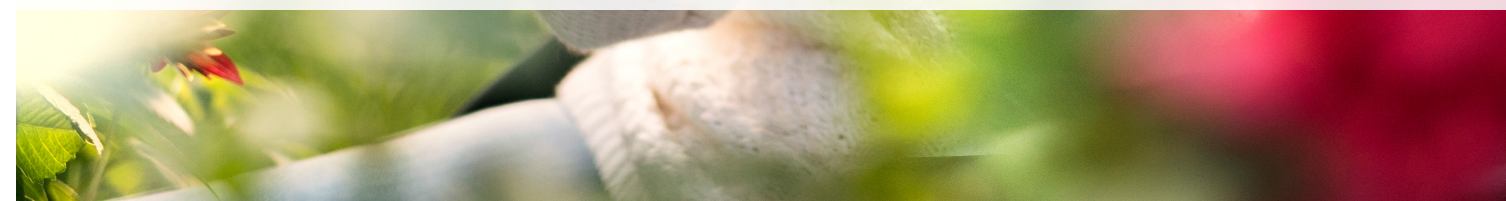
Hearten House III
101 Juniper Lane
Holmen, WI 54636
608.526.6796



HEARTEN HOUSE
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Providing Purpose, Pleasure & Peace



Memory Care

A TRADEMARK OF BETHANY LUTHERAN HOMES, INC.



Extraordinary Communities Where People Thrive

Our caregivers focus on bringing purpose, pleasure and peace to each individual, focusing on what they can do, not what they cannot. Hearten House I, II & III offer residential living in a small, home-like neighborhood for persons with dementia who require 24-hour supervision but do not require skilled nursing care.

Residents' right to dignity, self-esteem, and independence is foremost in our care planning.

- Our caregivers are trained to use creative interventions and promote a sense of independence
- Family involvement allows opportunities for fellowship and education
- Activity-focused programming is tailored to a resident's abilities, preferences and interests creating opportunities for meaningful interactions
- An enclosed courtyard promises fresh air, short walks, and the natural beauty of the outdoors
- Fresh, delicious meals and snacks served in the family dining room
- Housekeeping and laundry services
- Medication management, assistance with a whirlpool bath and ongoing reassurance and comfort care
- Pastoral care services and ecumenical worship weekly
- A security system that allows maximum freedom of mobility

Eagle Crest Communities was a pioneer in creating an environment specific to the needs of a person with dementia. In 1990, our "Hearten House" model was introduced and quickly gained national attention due to the uniqueness of its design, specially trained staff and therapeutic programs. Eagle Crest continues to be the leading provider of memory care services in Western Wisconsin today.